



News Release

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Highly Experienced Public Information Officer to Rejoin Local College
Rehire Brings Decades of Experience in Digital Storytelling and Strategic Marketing Management to the Position

PALM DESERT, CA (September 20, 2023) – College of the Desert (COD) welcomes Nicholas Robles as its Public Information Officer (PIO). Robles begins his new tenure on Monday, September 25, with a renewed commitment to COD’s mission and vision.

“Nicholas brings a rare combination of effective communication experience and intimate knowledge of our community,” said College of the Desert Interim President/Superintendent Laura Hope. “We are excited to have him return to share the positive impacts of the college.”

As the PIO, Robles communicates with internal teams and the public. He specializes in multimedia outreach and policy development. With his extensive experience and passion for creating equitable outreach programs, Robles will be a valuable addition to COD’s team.

Robles served as PIO for College of the Desert from March 2022 to August 2022 before departing to pursue other opportunities. He is excited to restore his positive impact by playing a crucial role in building trust and keeping the community well-informed.

“College of the Desert is in the midst of a renewed commitment to engage with the community, and I’m thrilled to be part of that effort,” said Robles. “I look forward to returning home with a fresh perspective.”

Over the last year, Robles was an Assistant Vice President of Communications and Public Involvement at WSP Global Inc. and has held various roles in the industry, including Chief of Public Affairs at SunLine Transit Agency and Digital Consultant for Metrolink.

Robles can be reached by email at nrobles@collegeofthedesert.edu starting on September 25.

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