

COLLEGE OF THE DESERT

Course Code J-003A

Course Outline of Record

1. Course Code: J-003A
2. a. Long Course Title: News Reporting & Writing
b. Short Course Title: NEWS REPRTNG&WRITING
3. a. Catalog Course Description:

This course provides a solid foundation in practical journalism skills. Through in-class discussion, writing assignments, field trips to local newsrooms and completing several published news stories, students learn news judgment, fairness, the language and style of journalism, how to construct news leads, how to organize and structure news stories, the process of information gathering, interviewing and a basic overview of the laws and ethics of journalism. These basics are relevant for multimedia reporting including print, broadcast, internet and social media journalists.
- b. Class Schedule Course Description:

This is a beginning course in news writing and reporting that provides a solid foundation in practical journalism skills. Included in the course are such topics as what is news, fairness, the language and style of journalism, how to write leads, how to organize and structure news stories, interviewing, ethics and multimedia reporting.
- c. Semester Cycle (*if applicable*): spring and fall
- d. Name of Approved Program(s):
 - FILM/TELEVISION/ELECTRONIC MEDIA Associate in Science for Transfer Degree (AS-T)
 - JOURNALISM Associate in Arts for Transfer Degree (AA-T)
4. Total Units: 3.00 Total Semester Hrs: 54.00
Lecture Units: 3 Semester Lecture Hrs: 54.00
Lab Units: 0 Semester Lab Hrs: 0
Class Size Maximum: 25 Allow Audit: No
Repeatability No Repeats Allowed
Justification 0
5. Prerequisite or Corequisite Courses or Advisories:

Course with requisite(s) and/or advisory is required to complete Content Review Matrix (CCForm1-A)
Prerequisite: ENG 001A
6. Textbooks, Required Reading or Software: (*List in APA or MLA format.*)
 - a. Bender, J.R., Davenport, L.D., Drager, M.W., Fedler, F (2015). *Writing & Reporting For The Media* (11th/e). New York Oxford University Press. ISBN: 9780190200886
College Level: Yes
Flesch-Kincaid reading level: 13
 - b. Acoca, S., Borenstein, S., Carvin, E., Chapman, M.. *The 2016 Associated Press Stylebook and Briefing on Media Law*. Basic Books , 01-01-2016.
7. Entrance Skills: *Before entering the course students must be able:*
 - a. Employ writing as a process to generate and develop ideas, and to clarify and organize thoughts
 - ENG 001A - Find, read, analyze, evaluate, interpret, and synthesize outside sources, including online information.
 - ENG 001A - Read, analyze, and interpret varied texts (i.e. literature, digital forms, visual).
 - ENG 001A - Understand how readers' experiences influence the reading of texts.
 - ENG 001A - Write essays with varied strategies, including persuasive essays, with a arguable theses and evidence from a variety types of sources.
 - ENG 001A - Incorporate complex sentence-structure and variety of word choice.
 - ENG 001A - Use writing reference materials and handbooks to perfect documentation skills with few errors.
 - ENG 001A - Identify and evaluate appropriate source, incorporating them appropriately quotations, summaries,

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paraphrases and appropriate facts.

b. Construct focused theses

- ENG 001A - Read, analyze, and interpret varied texts (i.e. literature, digital forms, visual).
- ENG 001A - Understand how readers' experiences influence the reading of texts.

8. Course Content and Scope:

Lecture:

1. Organizing and developing a news story
2. Fairness and Objectivity
3. Using sources and quotations in a news story
4. Interviewing
5. Research, fact-checking using computer assisted and written sources
6. Writing different kinds of news stories, including obituaries, news releases, speeches, press conferences, weather/disasters and broadcast news.
7. Multicultural reporting
8. News beats, including city government, police and fire, courts, sports, business and other specialty reporting.
9. Ethics and law of news reporting
10. Multimedia reporting

Lab: (if the "Lab Hours" is greater than zero this is required)

9. Course Student Learning Outcomes:

1. Identify the fundamentals of journalism.

2.

Write clear and concise stories that demonstrate basic news writing skills.

3.

Apply journalism ethical principles in pursuit of truth, accuracy, fairness, and diversity.

4.

Understand and apply First Amendment principles and other laws that apply to journalist's professional practice.

5.

Produce news, feature, and other specialty articles, photographs, and multimedia packages for publication in a print or online newspaper.

10. Course Objectives: *Upon completion of this course, students will be able to:*

a. Identify the characteristics of a good news story, including such elements as timeliness, objectivity, conciseness and readability.

b. Demonstrate the ability to gather appropriate information and organize publishable news and feature stories.

c. Apply the rudiments of news gathering, including effective interviewing techniques.

d. Apply the principles of responsible journalism, including ethics, fairness, interpretation, identification, balance and accuracy.

e. Demonstrate multiple reporting methods and apply them on various platforms including print, broadcast, internet and social media.

f. Demonstrate the ability to edit their own writing.

11. Methods of Instruction: *(Integration: Elements should validate parallel course outline elements)*

a. Discussion

b. Lecture

c. Participation

12. Assignments: *(List samples of specific activities/assignments students are expected to complete both in and outside of class.)*

In Class Hours: 54.00

Outside Class Hours: 108.00

a. Out-of-class Assignments

1. Write a minimum of five news stories for The Chaparral consisting of 2 hard news stories, 2 feature stories and 1 editorial.
2. Complete 14 weekly chapter assignment. These assignments include work that evaluates the students' news judgment, interview preparation, fact checking, story organization, covering a local elected body, court case, etc.)
3. Read assigned chapters in textbook
4. Read a local newspaper daily.

b. In-class Assignments

Students will be guided through several group/discussion textbook assignments after each lecture in class. Some of the topics include, news judgement, writing leads, feature writing, fact-checking, sources, story organization etc.

13. Methods of Evaluating Student Progress: *The student will demonstrate proficiency by:*

- College level or pre-collegiate essays
Students will write five news articles for the college newspaper, The Chaparral including 2 hard news stories, 2 feature stories and 1 editorial.
- Written homework
Students will complete weekly assignments that will test their understanding of the textbook chapters and lectures. Assignment topics include news judgment, lead writing, interviewing, using quotations, finding credible sources, fact-checking, etc.
- Mid-term and final evaluations
One mid-term exam testing the student's knowledge of the associated press stylebook and one final exam covering textbook knowledge and class lectures.
- Student participation/contribution
Students will be required to read a daily newspaper to discuss current news events in class and to be prepared for a possible pop current events quiz.
- Student preparation
Students will be required to read a daily newspaper or online news source and/or watch a television newscast to discuss current events in class and to be prepared for a possible pop current events quiz.

14. Methods of Evaluating: Additional Assessment Information:

15. Need/Purpose/Rationale -- *All courses must meet one or more CCC missions.*

PO-GE C3 – Arts, Humanities, and Culture

Communicate effectively in many different situations involving diverse people and viewpoints.

Analyze the variety of forms of expression and how those are used to communicate social, cultural, and personal ideas, feelings, and concepts;

Understand and appreciate diverse local, national, and world context.

Articulate the differences and similarities between and within cultures.

IO - Critical Thinking and Communication

Apply principles of logic to problem solve and reason with a fair and open mind.

Appreciate diversity as it is expressed in multiple disciplines and across various cultures through reading, speaking and writing.

Conduct research, gather and evaluate appropriate information, organize evidence into oral and written presentation, using proper MLA, APA, and other discipline-specific formats to cite sources.

Summarize, analyze, and interpret oral and written texts, with the ability to identify assumptions and differentiate

fact from opinion.

16. Comparable Transfer Course

University System	Campus	Course Number	Course Title	Catalog Year
CSU	CSU Fullerton	JOUR 110	Intro. to Reporting and Newswriting	2015-2016
CSU	CSU Los Angeles	JOUR 110	Intro. to Reporting and Newswriting	2015-2016
CSU	CSU Long Beach	JOUR 110	Intro. t Reporting and Newswriting	2015-2016

17. Special Materials and/or Equipment Required of Students:

18. Materials Fees: Required Material?

Material or Item	Cost Per Unit	Total Cost
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19. Provide Reasons for the Substantial Modifications or New Course:

Course update Fall 2017. No changes

20. a. Cross-Listed Course (Enter Course Code): *N/A*
 b. Replacement Course (Enter original Course Code): *N/A*

21. Grading Method (choose one): Letter Grade Only

22. MIS Course Data Elements

- a. Course Control Number [CB00]: CCC000184920
- b. T.O.P. Code [CB03]: 60200.00 - Journalism
- c. Credit Status [CB04]: D - Credit - Degree Applicable
- d. Course Transfer Status [CB05]: A = Transfer to UC, CSU
- e. Basic Skills Status [CB08]: 2N = Not basic skills course
- f. Vocational Status [CB09]: Clearly Occupational
- g. Course Classification [CB11]: Y - Credit Course
- h. Special Class Status [CB13]: N - Not Special
- i. Course CAN Code [CB14]: *N/A*
- j. Course Prior to College Level [CB21]: Y = Not Applicable
- k. Course Noncredit Category [CB22]: Y - Not Applicable
- l. Funding Agency Category [CB23]: Y = Not Applicable
- m. Program Status [CB24]: 1 = Program Applicable

Name of Approved Program (if program-applicable): FILM/TELEVISION/ELECTRONIC MEDIA,,JOURNALISM
 Attach listings of Degree and/or Certificate Programs showing this course as a required or a restricted elective.)

23. Enrollment - Estimate Enrollment

First Year: 0
 Third Year: 0

24. Resources - Faculty - Discipline and Other Qualifications:

- a. Sufficient Faculty Resources: Yes
- b. If No, list number of FTE needed to offer this course: *N/A*

25. Additional Equipment and/or Supplies Needed and Source of Funding.

N/A

26. Additional Construction or Modification of Existing Classroom Space Needed. (Explain:)

N/A

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27. FOR NEW OR SUBSTANTIALLY MODIFIED COURSES

Library and/or Learning Resources Present in the Collection are Sufficient to Meet the Need of the Students Enrolled in the Course: Yes

28. Originator Laurilie Jackson Origination Date 10/15/15