

COMM 001: INTRODUCTION TO PUBLIC SPEAKING

Originator

wshaw

Co-Contributor(s)**Name(s)**

Reed, Edwin

Justification / Rationale

Periodic updates with additional of online modality

Effective Term

Spring 2023

Credit Status

Credit - Degree Applicable

Subject

COMM - Communication Studies

Course Number

001

Full Course Title

Introduction to Public Speaking

Short Title

PUBLIC SPEAKING

Discipline**Disciplines List**

Communication Studies (Speech Communication)

Modality

Face-to-Face

100% Online

Hybrid

Catalog Description

This course emphasizes theory and the practice of basic techniques for successful public communication. Students learn to develop an effective interpersonal style of public communication. Informative, expository, persuasive, extemporaneous, and impromptu forms of speaking are covered.

Schedule Description

Students learn to develop an effective style of public communication, including informative, expository, persuasive, extemporaneous, and impromptu forms of speaking. Advisory: ENG 001A IGETC: 1C

Lecture Units

3

Lecture Semester Hours

54

Lab Units

0

In-class Hours

54

Out-of-class Hours

108

Total Course Units

3

Total Semester Hours

162

Prerequisite Course(s)

Advisory: ENG 001A

Required Text and Other Instructional Materials**Resource Type**

Book

Author

A pocket guide to public speaking

Title

O'Hair, D. Rubenstein, H., and Stewart R.

Edition

6th

Publisher

Bedford St. Martin's

Year

2019

College Level

Yes

Resource Type

Book

Open Educational Resource

Yes

Formatting Style

APA

Author

Tucker, B. and LeHew, M.

Title

Exploring Public Speaking

Edition

4th Edition

City

Athens

Publisher

University System of Georgia

Year

2019

College Level

Yes

Class Size Maximum

30

Entrance Skills

Demonstrate critical thinking skills when reading, composing and participating in class discussions.

Requisite Course Objectives

ENG 001A-Find, read, analyze, evaluate, interpret, and synthesize outside sources, including online information.

ENG 001A-Develop ideas coherently in writing through the drafting process.

Entrance Skills

Demonstrate the ability to read and respond in writing beyond the literal interpretation of the text.

Requisite Course Objectives

ENG 001A-Find, read, analyze, evaluate, interpret, and synthesize outside sources, including online information.

Course Content

1. Principles of human communication
2. Theory and techniques of public speaking in society, including ethics, and the use of presentation aids.
3. Critical analysis of public discourse
4. Types of public speaking
5. Listening skills
6. Elements of effective public speaking, including analysis of communication situation, ethics and diversity, audience, occasion, purpose, selection of subject matter, research, evidence evaluation, organization, presentation skills, and evaluation of communication effectiveness.

Course Objectives

	Objectives
Objective 1	Create an organized speech.
Objective 2	Analyze the demographic and situational characteristics of an audience.
Objective 3	Synthesize research and integrate data from outside sources.
Objective 4	Demonstrate appropriate interpersonal oral communication skills.
Objective 5	Evaluate public speeches.
Objective 6	Practice listening skills.
Objective 7	Explain the principles of human communication.
Objective 8	Summarize the ethical responsibilities of public speakers.

Student Learning Outcomes

	Upon satisfactory completion of this course, students will be able to:
Outcome 1	Analyze audience to select effective rhetorical strategies.
Outcome 2	Demonstrate effective outlining in organization, thesis construction, and support with credible research.
Outcome 3	Demonstrate effective nonverbal delivery.
Outcome 4	Evaluate speeches by providing appropriate feedback.

Methods of Instruction

Method	Please provide a description or examples of how each instructional method will be used in this course.
Demonstration, Repetition/Practice	Performance
Supplemental/External Activity	Viewing outside speech examples
Participation	Contributing to discussion boards
Observation	Viewing speech samples
Lecture	Lectures
Journal	Self-reflections
Experiential	Performing a speech
Collaborative/Team	Small group work
Activity	Activity
Discussion	Contributing to discussions
Technology-based instruction	Reviewing videos

Methods of Evaluation

Method	Please provide a description or examples of how each evaluation method will be used in this course.	Type of Assignment
Oral and practical examination	Students will participate in mock-interviews to demonstrate effective delivery and organizational skills.	In and Out of Class
Student participation/contribution	Students will participate in online or in-person discussions about communication principles.	In and Out of Class
Tests/Quizzes/Examinations	Students will take multiple-choice, true/false, and short-answer quizzes on a regular basis covering course materials. Students will also take mid-term and final exams covering communication principles.	In and Out of Class
Group activity participation/observation	Students will create reflections critiquing their own work and other students' work. Students will participate in frequent groupwork discussing communication principles.	In and Out of Class
Presentations/student demonstration observations	Students will participate in a minimum of 25 minutes of faculty-supervised, faculty-evaluated oral presentations in the presence of others (face-to-face or online) including speeches to inform and speeches to persuade.	In and Out of Class
Term or research papers	Students will create outlines with multiple research sources and cite them using MLA or APA style.	In and Out of Class
Guided/unguided journals	Students will write guided and unguided journal responses reflecting on their own speaking performances.	In and Out of Class
Critiques	Students will critique public speeches from their classmates and other outside public speakers.	In and Out of Class

Assignments
Other In-class Assignments

1. Deliver assigned speeches
2. Critique speeches

Other Out-of-class Assignments

1. Read textbook
2. Critique speeches

Grade Methods

Letter Grade Only

Distance Education Checklist

Include the percentage of online and on-campus instruction you anticipate.

Online %

0%, 50%, 100%

On-campus %

100%, 50%, 0%

Instructional Materials and Resources

Effective Student/Faculty Contact

Which of the following methods of regular, timely, and effective student/faculty contact will be used in this course?

Within Course Management System:

Chat room/instant messaging
Discussion forums with substantive instructor participation
Online quizzes and examinations
Private messages
Regular virtual office hours
Timely feedback and return of student work as specified in the syllabus
Video or audio feedback
Weekly announcements

External to Course Management System:

Direct e-mail
E-portfolios/blogs/wikis
Listservs
Posted audio/video (including YouTube, 3cm mediasolutions, etc.)
Synchronous audio/video
Teleconferencing
Telephone contact/voicemail

For hybrid courses:

Scheduled Face-to-Face group or individual meetings

Briefly discuss how the selected strategies above will be used to maintain Regular Effective Contact in the course.

Instructor will post weekly announcement, will leave feedback in gradebook, will be available for office hours, will be available for synchronous meetings, will be available via email, will post video instructions

If interacting with students outside the LMS, explain how additional interactions with students outside the LMS will enhance student learning.

Instructors are available to meet with student via zoom to provide individualized support and feedback

Other Information

Provide any other relevant information that will help the Curriculum Committee assess the viability of offering this course in an online or hybrid modality.

Recommendations for offering online modality comes from the "Guiding Notes for General Education Course Review" to ensure the courses will articulate

COD GE

C4.B - Language and Rationality - Communication and Analytical Thinking

CSU GE

A1 - Oral Communication

IGETC GE

1C - Oral Communication (CSU Requirement Only)

MIS Course Data**CIP Code**

09.0101 - Speech Communication and Rhetoric.

TOP Code

150600 - Speech Communication

SAM Code

E - Non-Occupational

Basic Skills Status

Not Basic Skills

Prior College Level

Not applicable

Cooperative Work Experience

Not a Coop Course

Course Classification Status

Credit Course

Approved Special Class

Not special class

Noncredit Category

Not Applicable, Credit Course

Funding Agency Category

Not Applicable

Program Status

Program Applicable

Transfer Status

Transferable to both UC and CSU

General Education Status

Y = Not applicable

Support Course Status

N = Course is not a support course

C-ID

COMM 110

Allow Audit

No

Repeatability

No

Materials Fee

No

Additional Fees?

No

Approvals

Curriculum Committee Approval Date

10/05/2021

Academic Senate Approval Date

10/28/2021

Board of Trustees Approval Date

11/11/2021

Chancellor's Office Approval Date

11/16/2021

Course Control Number

CCC000311349

Programs referencing this course

Liberal Arts: Arts, Humanities Communication Studies AA Degree (<http://catalog.collegeofthedesert.eduundefined/?key=26>)

Communication Studies AA-T Degree (<http://catalog.collegeofthedesert.eduundefined/?key=3>)

Elementary Teacher Education AA-T Degree (<http://catalog.collegeofthedesert.eduundefined/?key=5>)

Hospitality Management AS Degree (employment preparation) (<http://catalog.collegeofthedesert.eduundefined/?key=60>)

Registered Nursing AS Degree (<http://catalog.collegeofthedesert.eduundefined/?key=72>)