

**DESERT COMMUNITY COLLEGE DISTRICT  
REGULAR BOARD MEETING  
CRAVENS STUDENT SERVICES CENTER  
THURSDAY, FEBRUARY 16, 2012  
MINUTES**

**I. CALL TO ORDER – PLEDGE OF ALLEGIANCE - ROLL CALL**

Chair Stefan called the meeting to order at 9:30 a.m. and asked Trustee Broughton to lead the Pledge of Allegiance.

President Patton called the roll and all members were present, with the exception of Student Trustee Aaron Bonner, who had class to attend.

**II. AGENDA:**

**A. CONFIRMATION OF AGENDA:**

**Motion** by Becky Broughton, second by Michael O’Neill to approve the agenda of the Regular Meeting of February 16, 2012 as presented.

Item XI: A: 7 (Consent, Human Resources, New Job Description) requires further consultation and is being pulled from the agenda.

Motion carried unanimously with the change noted.

**III. CLOSED SESSION**

**1. PUBLIC EMPLOYEE DISCIPLINE/DISMISSAL/RELEASE**

The members agreed, with no objections, to extend the closed session for 1 hour. An additional one hour was agreed upon and closed session took place from 9:30 – 12:30.

**IV. OPEN SESSION**

**Motion** by Becky Broughton, second by John Marman, to uphold the District’s decision for termination of employee #0426801.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O’Neill, Bonnie Stefan  
No: None  
Absent: None  
Abstain: None

Final Resolution: Motion carried unanimously.

**V. PUBLIC COMMENTS:**

There were no requests to address the Board.

With the agreement of the members, Chair Stefan moved the study session to next month's meeting and the remaining closed session items will be address after the open meeting.

**VI. APPROVE THE MINUTES OF:**

There were no corrections to the minutes of the regular meeting of January 20, 2011 and they stand approved.

**VII. PRESIDENT**

1. Faculty Acknowledgement: due to the length of closed session Craig Hays was not able attend. This acknowledgement will be postponed until the March meeting.
2. Women's History Proclamation: due to the length of closed session Adell Bynum was not able to be present. Bina Isaac, Dean Information Technology & Institutional Research read the proclamation.

**VIII. ACTION AGENDA**

**A. HUMAN RESOURCES**

1. Employment Group A – Granting of Tenure

Chair Stefan announced the name of each recipient, asked those in attendance to stand and congratulated them on attaining tenure.

Heather Benes – English  
Anthony Fesmire – Music  
Melissa Flora – Math  
Donna Greene – Early Childhood Education  
Kelly Hall – Business  
Alejandro Jazan – Speech  
Chris Jones – Psychology  
Jackie Matthews – Adaptive Computer Specialist  
Linda Murphy – Nursing  
Vida Rossi Dean – Reading  
Renate Senters – ESL (Non-Credit)  
Nicole Tortoris – Sociology

**Motion** by John Marman, second by Michael O’Neill, to approve the granting of tenure as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O’Neill, Bonnie Stefan  
No: None  
Absent: None  
Abstain: None

Final Resolution: Motion carried unanimously.

**IX. REPORTS**

**A. GOVERNING BOARD**

**Trustee Broughton** submitted a written report below and highlighted her attendance at President Patton’s Citizen of the Year luncheon. She also thanked Interim Vice President Adrian Gonzales for meeting with her and Trustee O’Neill.

*February is here along with our new spring semester. New years are filled with hope and anticipation.*

*I attended a flex session presented by Kelly Hall and Gary Bergstrom (Brain-Based Teaching Strategies) featuring techniques to engage the brain for more effective learning. It was a great session, many ideas were shared and some of us are still focusing our binoculars!*

*Trustee O’Neill and I met with interim Vice President of Student Affairs, Adrian Gonzales. We were assigned by our Chair to meet on a monthly basis with VP Gonzales so that we might better understand the challenges and achievements of our Student Services.*

*The East Valley committee of the College of the Desert Friends and Alumni completed the planning for the February 17<sup>th</sup> event. Trustee John Marman and Dean Juan Lujan will be the speakers at the Indio Chamber breakfast. There will be architectural renderings of the future Indio center building for all to see. Many thanks to Marion Champion for planning this event, to John Marman and Juan Lujan for speaking, and to the Alumni for sponsoring this event and helping to raise the community’s awareness of the College’s commitment to students throughout the Valley.*

*On Wednesday the 8<sup>th</sup> the Palm Desert Rotary honored our President, Jerry Patton, as Citizen of the Year. Dr. Jandt from the CSUSB Palm Desert Campus, Dr. Deas, and I spoke at the luncheon and the Honorable Robert Spiegel, Mayor of Palm Desert, declared the day “Jerry Patton Day” and presented Jerry the key to the City. Jerry will have to tell you himself just what that key opens.*

*The Riverside County Fair and National Date Festival opens on Friday February 17<sup>th</sup>. My thanks to Trustee Stefan for volunteering to be a judge for some of the FFA (Future Farmers of America) and 4H club competitions. Her expertise will be greatly appreciated. The Fair is a great local event featuring delicious fair food, exciting carnival rides and educational exhibits. I hope you’ll come join us.*

**Trustee Hayden** submitted the written report below and highlighted his attendance at President Patton's Citizen of the Year luncheon.

*John Marman and I had our meeting with Dr. Edwin Dees Feb, 9 on budget issues. We talked about the over reporting of FTES and was told that that the funds were put aside to cover. But at that time the college had not yet heard the final dollar amount. Discussed West Valley Green Campus, golf driving range, think tanks, midyear adjustments.*

*I attended the foundation exec. , meeting on Jan 25, nothing to report*

*I attended Flex days Wed 25 and also Adjunct awards in the evening.  
Attended Flex luncheon, Thurs 26*

*Student trustee Bonner met on campus Friday Feb, 3 and discussed my idea of a Presidents Ambassador program which I will information on for the upcoming board meeting*

*Attended President Patton Citizen of the Year event at Desert Willows on Feb, 12  
I am working on a survey with student services to determine how many students in the Desert Hot Springs area are in need of bus passes. The survey went out early this month.*

Trustee Marman submitted the written report below and highlighted his attendance at a few athletic conferences. He commented the transfer rate for football players is good – 21 players have received scholarships. He also attended a basketball game where we upset Antelope Valley, a tennis match with Riverside City College, and attended some softball games. He thought most if not all of these young women will receive scholarships. The coaches have done an excellent job. He will also make a presentation to the Indio Chamber of Commerce on the East Valley Center.

- *Attended Foundation Board meeting*
- *Adjunct Alumni Awards*
- *Several Flex presentations*
- *3 think tank meetings*
- *Several Athletic Contests*
- *East Valley Alumni meeting*
- *Jerry's award luncheon*
- *and met with VP Deas along with Trustee Hayden as part of our Trustee duties.*
- 

**Trustee O'Neill** submitted the written report below. He highlighted his attendance at various FLEX activities and commented he feels it is good for the Board to attend these to hear the concerns of the faculty.

He also reported the Search Advisory Committee is in the question development phase. The application process closes on March 15 and all information regarding the search is on the website.

*I would like to congratulate the Staff Development Committee for the work they did to make the Spring Flex such a successful FLEX. My schedule did not permit me to attend as many FLEX presentations as I would have liked to attend but some of those I was able to attend were:*

*1. Adjunct Faculty Recognition Dinner. This was a great event to honor our Adjunct Faculty. So many of the Adjunct have been employed for many years at the college providing excellent instruction to thousands of students. Some of the Adjunct Faculty have taught at COD for 20 to 30 years. I also want to thank the Alumni Association for sponsoring that event.*

*2. President Patton's Message, which provided those of in attendance the opportunity to express our appreciation to President Patton for his years of excellent leadership.*

*3. Academic Senate Q & A. As a trustee this FLEX activity always is extremely interesting as well as informative for me. Hearing the topics that are either of concern or interest to the faculty provides me insight to as to what is happening at COD. What I heard at this presentation was the faculty concern for students. While the topics discussed were Faculty topics they all were student centered issues.*

*It has been suggested in the past that consideration be given to a FLEX presentation that included Senate Officers, Administrators and Trustees in a Q & A format. I continue to believe that such a presentation would be an excellent opportunity for open discussion and dialog and may want to be considered for a future FLEX.*

### ***Monthly Meeting Student Services***

*Trustee Broughton and I met with Interim Vice President Adrian Gonzales to be updated on and to discuss Student Services. This was a very informative meeting in which we were presented information regarding all of the changes that have taken place in Student Services recently and in the last the few years. The reduction in staff, especially leadership and the impact of fiscal cuts to areas was discussed at length. I look forward to our next meeting to continue these discussions and to learn more about the various student services programs and the benefits they provide COD students.*

### ***Presidential Search Update***

*The official opening for applications took place on January 23, 2012. ELS consultants will update the Board at the February meeting as to the current status of the application process.*

*The Search Advisory Committee is working to develop behavioral interview questions. At the February 24 meeting of the Committee interview questions will be finalized and the Committee will be trained on evaluating application materials.*

*The recruitment process closes on March 15.*

**Student Trustee Bonner** was in class but had submitted the written report below.

### ***New Semester***

*The start of the spring 2012 semester is going well. Students haven't brought many concerns to my attention, and I've notice the campus is relatively quiet. I will also post new office hours for the spring 2012 semester.*

### **Lights**

*While I was navigating my way to class at night, I noticed several lights that were not working. The area directly in front of the HILB building had the most amounts of lights that were not functioning properly. They were turning on and off, sometimes staying off entirely.*

### **ADD Codes**

*From my vantage point, I noticed the process of the Add Code seemed to work more efficiently, and effectively compared to the previous semester. With the exception of class availability, I haven't received any concerns from students regarding the Add Code process.*

### **Meetings**

*Trustee Stefan and I met with VP Herzek to discuss Academic Affairs topics. I enjoyed the meeting, and look forward to our next meeting.*

### **Campus Visits**

*I am planning to visit the EVC and MTC campus again this semester. I am excited to talk with the student from both campuses.*

**Trustee Stefan** attended the Community College League's Board Chair Workshop in Sacramento. She highlighted a few items that will change in the coming months:

- Every meeting an agenda item will focus on student success
- No more than 5 major important things on any agenda
- The open session meeting will stay within 2 hours – we will limit items but eliminate anything
- Questions by Board members on agenda items will be submitted by 10:00 a.m. on the Monday prior to the meeting, with answers provided by 5:00 p.m. on Tuesday.
- Board members will be allowed to speak once until all have spoken.
- Would like all members to attend the Annual Trustees Conference May 4-6

B. ASCOD - Simon Meyers, ASCOD President, was present and gave a brief report

C. COLLEGE OF THE DESERT FOUNDATION - Pam Hunter, Executive Director, Institutional Effectiveness, was present and gave a brief report.

D. COLLEGE OF THE DESERT ALUMNI ASSOCIATION - Gene Marchu, Executive Director of the Alumni Association, was not able to stay but had submitted a written report.

E. ACADEMIC SENATE - Zerryl Becker, Academic Senate President, was present and gave a brief report.

F. FACULTY ASSOCIATION – Gary Bergstrom, Faculty Association President, was not able to be present but had submitted a written report.

G. C.O.D.A.A. - David Bashore, CODAA President, was not able to be present

H. CSEA – Lauro Jimenez, CSEA President, was present and gave a brief report.

**X. ADMINISTRATIVE REPORTS**

1. Interim Vice President Student Affairs – Adrian Gonzales

a. Update on Student Success Taskforce

Adrian Gonzales, Interim Vice President, Student Affairs updated the Board on the Student Success Taskforce. The Matriculation Act, which has been in place since the mid-90's, has had a re-write. The main points are; they are attempting to tie matriculation very closely with the recommendations of the Student Success Taskforce and strengthen the wording on orientation, assessment and education planning. The taskforce will focus on completion of degrees, certificates and transfers and will reinforce the use of new technology. They will tie funding to the completion of orientation to utilize in a common assessment and to developing education plans.

There are also proposed changes regarding eligibility with the BOG fee waiver. Students must identify degree, certificate and transfer goal, must meet academic progress and there will be additional conditions phased in over a reasonable amount of time. These additional conditions have not been identified yet.

Trustee Stefan asked if those that started prior to these changes are grandfathered in. Mr. Gonzales explained a student has to apply every term for the BOG waiver, but if they have already completed the matriculation process you wouldn't be required to go through the matriculation process. There is currently discussion on how to tie our matriculation performance to our funding, as currently it is tied to our head count. As we continue to move forward we must plan on how to implement some of these changes.

President Patton suggested adding this topic to a study session as there is much more to discuss.

Mr. Gonzales also updated the members on the most recent smoking survey. There were approximately 300 responses and the trend is 60% leaning toward a smoke free environment.

1. Vice President Business Affairs – Dr. Edwin Deas

a. Assessment of the Status & Potential for Development of the Permanent Sewer to Serve EVC Mecca/Thermal

Dr. Deas updated the members on the Mecca/Thermal Sewer issue and the goals:

- Onsite processing plant – this is an elusive goal as we lack critical mass to support a plant.
- Underground septic field – this is our active goal and as of today the health department has approved the septic fields on the site. This permits us to serve not only the present users of the campus but allows for some expansion of the campus. We can build out using the existing unused pad and to the next phase of buildings.
- The third strategy and ultimate goal is a permanent sewer. The Coachella Valley Water District will not force the district into being the first developer of a permanent sewer. They are prepared to approve the septic field. There is some confusion with the successor of Panorama and whether they intend to do anything and whether they are still party to the Joint Development Agreement (JDA) that we entered into with the original owners of Panorama. The water district has prepared plans on what the sewer will look like and the problem for the District is either option is very expensive. If the District were to do this on its own would cost approximately \$6.7M. The water district could mandate a larger pipe but they would pay the difference. Their second model is one of partnership. Their estimate of the larger pipe is \$19M, of which College of the Desert would be responsible for \$8.6M. We are awaiting further clarification of whether the JDA is still in place or whether it has voided as a result of the change in ownership.

Trustee Broughton thought if we do it on our own we have a say in the timing but if we go with a partner we have to work on their timeline. Dr. Deas agreed.

Trustee O'Neill asked if we go on our own now and put in the smaller pipe and then the developer needs to put in a larger pipe are we liable. Dr. Deas said if we are not bound by the JDA and choose to build on our own according to the water district requirements; they have stated when another developer comes along that developer will have to build a separate pipe.

Trustee Marman asked if it would ever be beneficial to hook into the developer's bigger pipe. Dr. Deas thinks it would not be necessary as we would build it big enough to final build-out.

Dr. Deas also updated the members on the Indio Campus. The project is at DSA awaiting approval. We are unable to set an opening timeline until we receive that approval. We do not expect that campus to be open for the Fall 2013 year.

1. Vice President Academic Affairs – Farley Herzek
  - a. Contract and Community Education Update is being postponed until next month.

Mr. Herzek reported:

- the Accreditation teams met on February 6 and have shared their final drafts. These will be posted on the portal today, along with the evidences. He thanked Mary Lisi and Zerry Becker for their involvement in having good staff/faculty representation on each group.
- Academic Affairs has started working on the 2012-2013 college catalog. He distributed copies of the 2011-2012 catalogs asking for trustee input for the 2012-2013.



**XI. CONSENT AGENDA:**

**A. HUMAN RESOURCES**

1. Resignation – Classified
2. Retirement – Faculty
3. Faculty – Tenure Review
4. Extensions of Assignment
5. Employment Group C Appointments
6. Volunteers
7. ~~New Job Description – Classified~~ \*Removed from agenda
8. Resignation – Faculty
9. Leave of Absence

**B. FISCAL SERVICES**

1. Purchase Orders and Contracts for Supplies, Services & Construction
2. Memorandums of Understanding
3. Warrants
4. Payroll #7
5. Out-of-State/Country Travel

**Motion** by Becky Broughton, second by John Marman, to approve the consent agenda as presented.

**Discussion:** Trustee O’Neill had asked about the JPA at the agenda review by the Chair and Vice Chair. Dr. Deas explained this payment is for sew-up insurance. This is a collective insurance plan for a construction project. Previously we required each trade arrange their own insurance and include it in their bid to the district. Now we arrange the insurance at our cost. This is more cost-effective and ensures that all the contractors are covered.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O’Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

**XII. ACTION AGENDA – cont’d**

**A. BOARD OF TRUSTEES**

1. 5-year review of Board Policies: 1000, 2000, 3000, 4000

**Motion** by Michael O'Neill, second by Charles Hayden, to approve the 5-year review of Board Policies as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

2. Revision to Board Policy 3505: Emergency Response Plan – Second Reading

**Motion** by Charles Hayden, second by Michael O'Neill, to approve the revision as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

3. New Board Policy 3711: Conflict of Interest – Employees – Second Reading

**Motion** by Michael O'Neill, second by John Marman, to approve the new policy as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

4. Revised Board Policy 2010 Board Membership - Revised - First Reading

**Motion** by Becky Broughton, second by Michael O'Neill, to receive the revised board policy for a first reading as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

5. Revised Board Policy 2410 Board Policies and Administrative Procedures – First Reading

**Motion** by Michael O'Neill, second by Charles Hayden, to receive the revised board policy for a first reading as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

6. Revised Board Policy 3520: Local Law Enforcement – First Reading

**Motion** by Becky Broughton, second by Michael O'Neill, to receive the revised board policy for a first reading as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

7. Board Strategic Goals 2012-2013 – First Reading

**Motion** by Becky Broughton, second by John Marman, to accept the goals for a first reading as presented.

**Discussion:** Trustee O'Neill pointed out the Board has added a quarterly evaluation process for the President. The other goals remain the same pending the new Superintendent/President.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

8. Proclamation: Women's History Month

**Motion** by Becky Broughton, second by Charles Hayden, to approve the proclamation as presented.

**Discussion:** Trustee Broughton thanked Bina for doing a great job reading the proclamation earlier.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

**B. HUMAN RESOURCES**

1. Employment Group A Appointments-Classified

**Motion** by Michael O'Neill, second by Charles Hayden, to approve the Group A appointments as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None

Absent: None  
Abstain: None

Final Resolution: Motion carried unanimously.

**C. FISCAL SERVICES**

1. Budget Transfers

**Motion** by Charles Hayden, second by John Marman, to approve the budget transfers as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

2. Notice of Intent to Award Contract – Campus Technology Infrastructure Project – Bid Package #1 – Campus Fiber Optic and Copper Cabling-Data Center Phase / Data Center Infrastructure Build-Out

**Motion** by Charles Hayden, second by Michael O'Neill, to approve the notice of intent to award contract as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

3. Notice of Intent to Award Contract – Campus Technology Infrastructure Project – Bid Package #2 – Campus Fiber optic and Copper Cabling-Data Center Phase / Data Center Network Technology Equipment

**Motion** by Becky Broughton, second by John Marman, to approve the notice of intent to award contract as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

4. Notice of Intent to Award Contract – Non-Potable Water Systems Project – Bid Package #41-281-7100NP – Cross-over of the Existing Irrigation System from Domestic Water to Non-Potable Well Water

**Motion** by Michael O'Neill, second by Charles Hayden, to approve the notice of intent to award contract as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

5. International Education Contingent Self-Funding Agent Agreements

**Motion** by Michael O'Neill, second by John Marman, to approve the agreements as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

**D. ACADEMIC AFFAIRS**

1. Renewal of Articulation Agreements

**Motion** by Michael O'Neill, second by Becky Broughton, to approve the renewal of articulation agreements as presented.

**Vote**

Yes: Becky Broughton, Charles Hayden, John Marman, Michael O'Neill, Bonnie Stefan  
No: None  
Absent: Aaron Bonner  
Abstain: None

Final Resolution: Motion carried unanimously.

**XIII. ITEMS OF INFORMATION**

1. Revised AP 2410 Board Policies and Administrative Procedures
2. Revised AP 3050 Code of Ethics Standards of Practice – Employees
3. New AP 3505 Emergency Response Plan
4. Revised AP 3560 Alcoholic Beverages
5. Revised AP 6300(a) Board Approval or Ratification of Purchase Orders Contracts and Warrants
6. New AP 7211 Faculty Service Areas, Minimum Qualifications and Equivalencies

**XIV. SUGGESTIONS FOR FUTURE AGENDAS**

Trustee O'Neill thanked Linda Costagliola for providing the travel log. The log lists which faculty/staff have traveled this past year.

He requests an update on the administration, Hilb and Liberal Arts projects, as well as an update on international education. Dr. Deas said he is planning a presentation on this in June/July when the International Education Plan is presented.

Trustee Hayden distributed materials on a program he has wanted to initiate here called the President's Ambassadors. It is not a club and is run by the President's Office. He requests discussion on this at a future board meeting.

Trustee Marman requests an update on the test done on the door locks.

Trustee Stefan will work with President Patton on a Board Calendar.

**XV. BOARD COMMENTS**

None.

**XVI. STUDY SESSION** The study session was postponed until next month.

**XVII. CLOSED SESSION** (Continuation if needed)

1. **CONFERENCE WITH LABOR NEGOTIATOR**, Pursuant to Section 54957.6;  
unrepresented groups & labor unions on campus include CTA, CODAA, and CSEA;  
Agency Designated Representative: Dr. Edwin Deas
2. **ANTICIPATED LITIGATION**: Specify number of potential cases: 1
3. **PUBLIC EMPLOYMENT**, Pursuant to Government Code section 54957  
Position to be filled: President
4. **PUBLIC EMPLOYEE QUARTERLY PERFORMANCE EVALUATION –**  
President (postponed until March)

**XVIII. ADJOURN**

The meeting adjourned at 3:40 p.m.

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By: Becky Broughton, Clerk



**Trustee Michael O'Neill**  
**Report to the Board – February 2012**

**FLEX**

I would like to congratulate the Staff Development Committee for the work they did to make the Spring Flex such a successful FLEX. My schedule did not permit me to attend as many FLEX presentations as I would have liked to attend but some of those I was able to attend were:

1. Adjunct Faculty Recognition Dinner. This was a great event to honor our Adjunct Faculty. So many of the Adjunct have been employed for many years at the college providing excellent instruction to thousands of students. Some of the Adjunct Faculty have taught at COD for 20 to 30 years. I also want to thank the Alumni Association for sponsoring that event.
2. President Patton's Message, which provided those of in attendance the opportunity to express our appreciation to President Patton for his years of excellent leadership.
3. Academic Senate Q & A. As a trustee this FLEX activity always is extremely interesting as well as informative for me. Hearing the topics that are either of concern or interest to the faculty provides me insight to as to what is happening at COD. What I heard at this presentation was the faculty concern for students. While the topics discussed were Faculty topics they all were student centered issues.

It has been suggested in the past that consideration be given to a FLEX presentation that included Senate Officers, Administrators and Trustees in a Q & A format. I continue to believe that such a presentation would be an excellent opportunity for open discussion and dialog and may want to be considered for a future FLEX.

**Monthly Meeting Student Services**

Trustee Broughton and I met with Interim Vice President Adrian Gonzales to be updated on and to discuss Student Services. This was a very informative meeting in which we were presented information regarding all of the changes that have taken place in Student Services recently and in the last the few years. The reduction in staff, especially leadership and the impact of fiscal cuts to areas was discussed at length. I look forward to our next meeting to continue these discussions and to learn more about the various student services programs and the benefits they provide COD students.

**Presidential Search Update**

The official opening for applications took place on January 23, 2012. ELS consultants will update the Board at the February meeting as to the current status of the application process.

The Search Advisory Committee is working to develop behavioral interview questions. At the February 24 meeting of the Committee interview questions will be finalized and the Committee will be trained on evaluating application materials.

The recruitment process closes on March 15.

**Trustee John Marman**  
**Report to the Board – February 2012**

- Attended Foundation Board meeting
- Adjunct Alumni Awards
- Several Flex presentations
- 3 think tank meetings
- Several Athletic Contests
- East Valley Alumni meeting
- Jerry's award luncheon
- and met with VP Deas along with Trustee Hayden as part of our Trustee duties.

## Hayden Board Report February 18 2012

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I attended the foundation exec. , meeting on Jan 25, nothing to report

I attended Flex days Wed 25 and also Adjunct awards in the evening.

Attended Flex luncheon, Thurs 26

Student trustee Bonner met on campus Friday Feb, 3 and discussed my idea of a Presidents Ambassador program which I will information on for the upcoming board meeting

Attended President Patton Citizen of the Year event at Desert Willows on Feb, 12

I am working on a survey with student services to determine how many students in the Desert Hot Springs area are in need of bus passes. The survey went out early this month

Charles Hayden



Campaign Goal/Strategy-Program-Implementation

- 1: Major Donor Solicitation
- 2: Planned Giving Program
- 3: Annual Giving—
  - A: President’s Circle
    - 1: Speakers series
    - 2: One on one & home events
  - B: Business Circle
  - C: Auxiliary
    - 1: Membership and Activities
  - D: Roadrunner Club
- 4: Community Outreach
  - A: Campus Tours
  - B: Country Club Presentations
  - C: Speaking engagements
- 5: Adopt a Student – Program and Campaign--Pathways
- 6: Marketing Campaign—Phase 3
- 7: Campus Activities---coordination/outreach
- 8: Visual Arts Building—naming campaign
  - A: Other building naming opportunities
- 9: Major Events---McCallum---dates/focus
  - A: Dates: December 7<sup>th</sup>, February 20/21, April 11
- 10: Grants---opportunities for public/private funding sources
- 11: Strategic Plan---Process and Implementation

## Faculty Association Report – February 2012

### Faculty Accomplishments:

- Ruth Nolan reports that she has been “invited to be a featured scholar/lecturer on a panel presentation at the 2012 MELUS (Society of the Multi-Ethnic Literature of the United States) Conference April 20-22, 2012. As a scholar of California desert literature and editor of *No Place for a Puritan: the literature of California's Deserts* (Heyday Books, 2009), she has been invited to speak on the topic, "Re-Imagining the California Dream: Developing A New Cultural Narrative", along with professor/scholars from throughout the state who have edited other regional/cultural anthologies of literature. "The focus of this panel is to analyze and re-imagine the directions, past, present and future, of how multicultural and regional literature is taught to California community college and University students," Nolan says, "as reflected in the panel discussion I'm partaking in, and what I gain and can share with my colleagues and students here at COD in the imperative areas of multicultural literary studies that depict accurate and up-to-date cultural/regional narratives."
- Wendy Sanders reports that she is presenting her dissertation research at a seminar at Princeton in March.
- Nancy Moll will be presenting a free one hour lecture Thursday 2/23 in S. Annex. 5 on earthquakes, what we do and do not know and what a large earthquake could mean for the Coachella Valley
- David Acquistapace reports that a former student contacted him by letter telling him that it was his class that inspired her to finish her degree in digital design and land a great job with a leading company. Many faculty at COD report similar experiences with present and former students. We have a great faculty!

Negotiations: Negotiations are proceeding slowly. The Faculty Association is responding promptly to all district proposals.

### Other:

The Faculty Association after a few false starts is happy to report a soon to be established “Student Emergency Fund.” This was the brain child of, among others, Maria Jasso, Fred Sangiorgio, and Zerryl Becker. The idea behind this fund is to help students who fall through the cracks in qualifying for financial aid or who suffer an emergency that puts them at financial and therefore academic risk. The fund will be supported through voluntary, tax-deductible, payroll deductions and will be administered by the foundation. The Faculty Association will be giving away T-shirts to those who donate \$10/month or Polo Shirts to those who \$20/month or more. The shirts will be silk-screened on the front with “COD Faculty Association” and on the back with “Making A Difference.” We are still tying up a few details but expect to have this up and running within the next month. The Faculty Association is very excited about this opportunity to give back.

Gary Bergstrom – President

February is here along with our new spring semester. New years are filled with hope and anticipation.

I attended a flex session presented by Kelly Hall and Gary Bergstrom (Brain-Based Teaching Strategies) featuring techniques to engage the brain for more effective learning. It was a great session, many ideas were shared and some of us are still focusing our binoculars!

Trustee O'Neill and I met with interim Vice President of Student Affairs, Adrian Gonzales. We were assigned by our Chair to meet on a monthly basis with VP Gonzales so that we might better understand the challenges and achievements of our Student Services.

The East Valley committee of the College of the Desert Friends and Alumni completed the planning for the February 17<sup>th</sup> event. Trustee John Marman and Dean Juan Lujan will be the speakers at the Indio Chamber breakfast. There will be architectural renderings of the future Indio center building for all to see. Many thanks to Marion Champion for planning this event, to John Marman and Juan Lujan for speaking, and to the Alumni for sponsoring this event and helping to raise the community's awareness of the College's commitment to students throughout the Valley.

On Wednesday the 8<sup>th</sup> the Palm Desert Rotary honored our President, Jerry Patton, as Citizen of the Year. Dr. Jandt from the CSUSB Palm Desert Campus, Dr. Deas, and I spoke at the luncheon and the Honorable Robert Spiegel, Mayor of Palm Desert, declared the day "Jerry Patton Day" and presented Jerry the key to the City. Jerry will have to tell you himself just what that key opens.

The Riverside County Fair and National Date Festival opens on Friday February 17<sup>th</sup>. My thanks to Trustee Stefan for volunteering to be a judge for some of the FFA (Future Farmers of America) and 4H club competitions. Her expertise will be greatly appreciated. The Fair is a great local event featuring delicious fair food, exciting carnival rides and educational exhibits. I hope you'll come join us.

DCCD Board of Trustees Meeting  
Student Trustee Report  
Friday, February 16th, 2012

### **New Semester**

The start of the spring 2012 semester is going well. Students haven't brought many concerns to my attention, and I've notice the campus is relatively quiet. I will also post new office hours for the spring 2012 semester.

### **Lights**

While I was navigating my way to class at night, I noticed several lights that were not working. The area directly in front of the HILB building had the most amounts of lights that were not functioning properly. They were turning on and off, sometimes staying off entirely.

### **ADD Codes**

From my vantage point, I noticed the process of the Add Code seemed to work more efficiently, and effectively compared to the previous semester. With the exception of class availability, I haven't received any concerns from students regarding the Add Code process.

### **Meetings**

Trustee Stefan and I met with VP Herzek to discuss Academic Affairs topics. I enjoyed the meeting, and look forward to our next meeting.

### **Campus Visits**

I am planning to visit the EVC and MTC campus again this semester. I am excited to talk with the student from both campuses.

Thank You,

Aaron Bonner,  
Student Trustee  
Tel: (760) 776- 7279  
Email: stascod@collegeofthedesert.edu

Student Report : 02-16-2012

Good morning ladies and gentlemen

It looks like we are starting off to a great start this semester kicking it off with rush week and the students and clubs are enjoying the environment it brings to campus here at the palm desert campus.

ASCOD will be sending a group of students to Washington D.C. to attend the National Advocacy Conference however This year ASCOD will not be participating in the March for March. However we will be doing the clothesline project again to recognize battered women and children in the Coachella valley.

On behalf of the student senate we look forward to working with you to make this a great semester

Thank you



**COD Board of Trustees  
Alumni Association Report  
February 14, 2012**

The East Valley Alumni Committee will sponsor a Indio Chamber of Commerce Mixer this Friday.

The Street Fair will hold an extra vendor selling day on Monday, February 20. We will be open 3-gaint days on Saturday, Sunday, and Monday during President's Day Weekend.

The Alumni/Pathways Student Scholarship Club sponsored an event at Boomers for approximately 30 COD students on January 27.

The Alumni Association has supported College of the Desert in the following ways:

\$500      in support of Pathways FAFSA Mixer  
            (Free Application For Student Aid)

\$3,000    Bravo Sponsor for One Enchanted Evening V

\$13,000 (Approximately) COD Employee Recognition Awards

S45,000 COD student CWS – (Campus Work Study)  
Program

The Alumni Association is proud to announce the 2012  
Hall of Fame Awardees:

**Outstanding Alumni Awards**

Dan Martinez  
Harley B. Patrick  
Jason Powell  
Dianne Russom

**Outstanding Faculty Award**

Ellen T. Hardy, Ph.D.

**Outstanding Adjunct Faculty Award**

Shea New

**Outstanding Support Staff Award**

Lee Ann Weaver

**Outstanding Community Leader Award**

John M. Wohlmuth

## **Outstanding Leadership Award**

Steve Renew

The Alumni Hall of Fame will be celebrated on Saturday, April 28 at the Rancho Las Palmas Resort & Spa.

## Academic Senate Report to the Board of Trustees

February 16, 2012

### ***Senate February Actions:***

#### ***Spring Flex***

My thanks to Ed Reed and his Faculty Development team for an excellent Spring Flex. The Senate would also like to thank the Board members who were able to attend. Your presence at the sessions is always noted and appreciated.

#### ***Grievance Panel***

The following faculty have volunteered to serve on the student grievance panel for Spring 2012 semester: Linda Emerson, Irene Larsen, Thang Le, Geoff Hagopian, Jeff Place, Lisa McFadden, Karen Tabor, Monica Pryzgoki, Wendy Saunders.

#### ***Equivalency***

To move forward on equivalency, the Senate agreed to the administration request for a voting Dean on the Equivalency committee and approved AP 7211 at the February 9, 2012 Senate meeting.

Kelly Hall has agreed to Chair the Equivalency Committee for 2012/2013.

Kelly will be working with a transition team of Gary Bergstrom, Darlene, Romano, Wendy Ansley, and Zerryl Becker during Spring 2012 semester and will begin building an equivalency team for Fall 2012/Spring 2013.

Also in progress is a review of current full time faculty discipline assignments. HR will send current information to all full time faculty for approval, correction, or request for additional discipline assignments. We hope to complete this project before the end of Spring 2012 semester and begin adjunct next fall.

#### ***Outcomes and Assessment***

The Senate voted to move forward with an Outcomes and Assessment Senate Committee.

The required Constitution change requires approval of 2/3 of all full time faculty; this vote is now in progress.

#### ***College Hour***

College Hour was approved by the Senate for Tuesday/Thursday from 12:30 to 1:45.

The official Senate Resolution 1.102 is on the portal in Agenda\_2012\_02\_09 at:  
<http://campus/c/as/Meeting%20Documents/Forms/AllItems.aspx>

The vote was not unanimous and the Senate agreed to evaluate the success of this project at the end of fall semester.

### ***Distance Education Check In Policy***

Senate Resolution 3.49; Distance Ed Check In was approved by the Senate.

This provides an official definition of when an online student is considered a “no show”.

The official Senate Resolution 3.49 is on the portal in Agenda\_2012\_02\_09 at:  
<http://campus/c/as/Meeting%20Documents/Forms/AllItems.aspx>

### ***Final Exam Schedule***

Apparently the final exam schedule has not been changed to accommodate some of the unique scheduling patterns that have been implemented. Last semester there were students who had two final exams at the same time; or who were forced to leave one exam early so they could be on time for another.

The Senate is urging all faculty to look carefully at the final exam schedule and if they have a class that does NOT have an assigned spot, contact their Department Chair and VP Herzek for a resolution.

### ***Census***

Dr. Nery notified all faculty that Monday, February 13 is census day for all full semester WSCH classes and that Monday, February 20 is the deadline for submitting the census rosters.

The Academic Senate followed with an e-mail explaining the importance of Census and received responses of “oh, so that’s why we do this.”

## ***Senate Committee Reports:***

### ***Faculty Development***

Ed Reed reported that Faculty Development funds have been depleted for this year.

Unfortunately he also reported that there were several travel requests from December and even November that did not arrive at Faculty Development until the beginning of Spring semester – at least one faculty already travelled expecting to be reimbursed; others submitted well before funds ran out but won’t receive funding. The process is confusing because faculty need to submit a request for “Dean” approval first but that approval does not guarantee funds

and the paperwork does not move smoothly from School offices to the Senate Faculty Development Committee.

### ***Educational Technologies***

#### Learning Management System Task Force

The LMS Task Force concluded last semester that Moodle is a viable less expensive alternative to Blackboard. Savings are estimated at \$100,000 per year.

There are currently two Moodle partners here in the US that provide hosting services, Remote Learner and Moodlerooms.

A Moodle pilot program started this semester with 11 faculty volunteers in different disciplines with a broad range of LMS expertise. Out of the 11 courses piloting the LMS, 6 are hosted with Moodlerooms and 5 with Remote Learner. This provides an opportunity for faculty to experience both partners first hand and provide feedback about their services.

In order to evaluate the partner services, the LMS task force members will be calling several different colleges hosted with both partners and inquire about their experience. The TF will also be working on a survey for students and one for faculty regarding their experience with Moodle.

The data will be an integral part of the TF report to EdTech. Based on the findings in the report, the committee will make a recommendation of either adopting Moodle or not and with which partner. Faculty will then cast their vote for or against the recommendation. We expect the vote to happen late in the spring semester.

If faculty vote to move over to Moodle, we will have one year to train all faculty before BB is shut off.

#### Distance Education Regular Effective Contact

A task force is working on a definition of regular effective contact for distance education.

### ***Professional Standards***

Congratulations to this committee for completing the Equivalency policy and procedures.

They are currently looking at policies for the use of e-texts and e-testing in distance education to better define the Title 5 requirement that students be assessed and awarded grades by the faculty of record for the course.

### ***Educational Policies and Practices***

Discussion continues on registration issues including wait list, add permit codes, prerequisite drops.

Discussion started on a Math department recommendation that the current Accuplacer math placement test be replaced with a better diagnostic tool.

Although Ed Policies and the Academic Senate recognize that Math faculty are clearly the experts in their area, there are concerns about cost, implementation, and timing with respect to the Task Force recommendations on a common assessment tool that need to be answered before the Senate can recommend moving forward.

### ***Curriculum***

The Curriculum committee is to be congratulated on making it through an enormous agenda of course changes. The Senate also wants to thank Jojie Magbuhat for making it all possible.

Prerequisites are the next major issue; we need to get new policies and procedures in place quickly to respond to the Title 5 changes but the state just issued an information document Friday, February 9 and the state Curriculum committee advises waiting until publication of a Best Practices document currently in progress.

### ***Issues:***

#### COD Web Site

The COD web site was upgraded on February 12, 2012. Faculty were first notified at 5 PM on February 10 with the following announcement: [“Our College website has been redesigned and is consistent with the new branding project.”](#)

Until that announcement, faculty did not know that a change was in progress.

Unfortunately there were a number of problems on Monday, February 13: research data was unavailable; the online class schedule disappeared; athletics reported that they were no longer on the web site; Arts reported that they also disappeared; clicking on Events brought up an ugly red system URL message; and the biggest issue - faculty were unable to print rosters from Web Advisor - important because this was Census day for the semester.

IT scrambled to respond and did a wonderful job of getting everything in place quickly. Unfortunately first impressions count.

Rumor spread that the college paid big money for this new web page; by afternoon the amount was up to six figures. The answer from administration was that no general fund dollars were used.



# THIS IS OUR STORY...

Committed to student and community success.

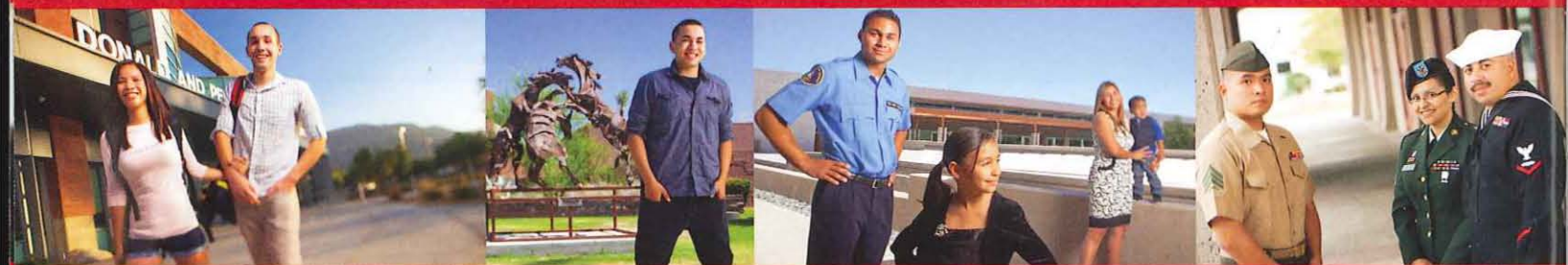


COLLEGE  
*of the* DESERT



all good

# STORIES START small.



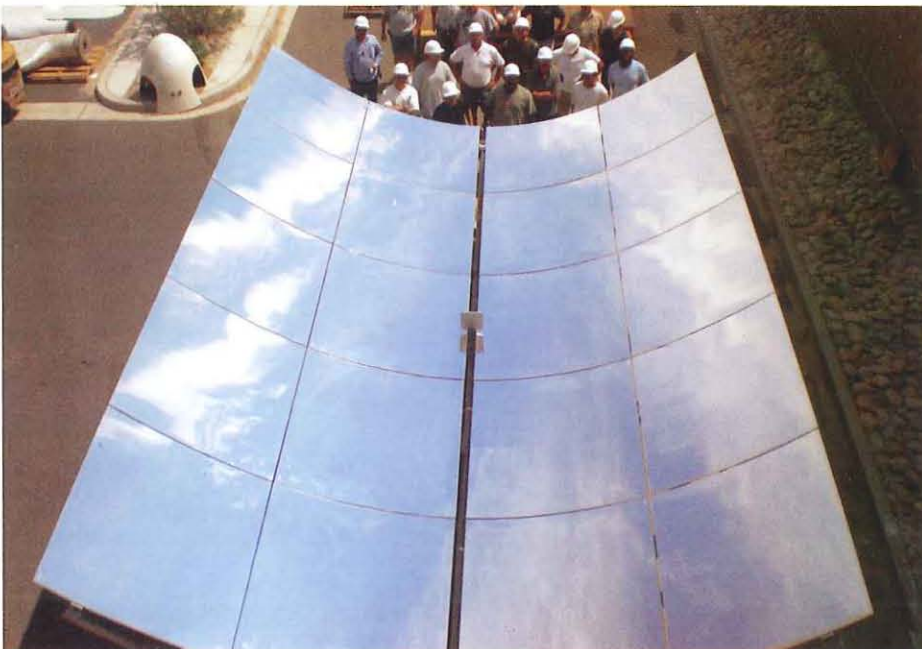
They have a beginning, middle, and end — and maybe even a website, YouTube video, Facebook page, and app for that. Our story features a large, diverse cast coming together in a rapidly changing environment. The plot involves leadership, community pride, and triumph over adversity. Dynamic action highlights academic achievement, encouragement, and positive role models. Ultimately, our story leads to jobs and successful careers for graduates, as well as ongoing economic benefits for the community and quality of life.

**This is our story...**



## From Date Fields to Solar Fields

Twenty acres in dates, 60 acres in grapes, and the remainder in raw desert — the College of the Desert story began with two wells, a house, and out buildings. The price was considered a bargain. From this small beginning grew classrooms, labs, libraries, theaters — a campus for higher education and lifelong learning. Today, COD trains and graduates the majority of the region's police and firefighters, chefs, hospitality workers, nurses, healthcare providers, childcare specialists, and other professionals.



### OUR VISION

College of the Desert will be a center of innovations and collaborations for educational enrichment, economic development, and quality of life in the Coachella Valley and surrounding communities.



### Among Our Stories

Cover photos: (Top) Students Luis Cardenas (pre-med) and Iliana Madrigal (political science). (Below, from left) Students Bill Woods (nursing) and Richard Cardinale (liberal arts/nursing); Public Safety Academy student Pablo Castro with Lexee, Olivia, and Devin Castro; Lauren Garza, Public Safety Academy alumni working at the Palm Springs Police Department; John Allen II, alumnus serving as Palm Springs Fire Department Battalion Chief; and Jarred Kinsey, nursing student.

Inside front cover: (From left) Students Mylinh Pham (civil engineering) and Tony Aguilar (political science); student Mike Rodriguez (business administration); Fire Academy student Andrew Campbell with Mia, Eleanor, and Kamron Campbell; and students Charles A. Medina (business administration), Amanda Lopez (biology/pre-dentistry), and Steven Cuevas (automotive technology).

This page: (Above) Students in COD's Renewable Energy Training Program. (Left) Student Nick Bustamante (interpersonal communications).

### A History of Progress and Purpose

Voters approve the formation of **Desert Community College District** and agree to fund the building of the campus with a bond issue.

Graduating class of **19** students.

COD begins **golf-course management** and maintenance programs. The Coachella Valley campus of **California State University, San Bernardino**, opens on campus.

Nation's first community college curriculum for natural gas-powered engines established at **COD Energy Technology Training Center**.

**Dance Under the Stars Choreography Festival** established by faculty member Shea New. In 2002, the festival was fully incorporated as the McCallum Theatre Institute Program.

Closed for a decade, the foundry was rebuilt with private donations. **Marks Center for the Arts** opens with galleries named for its benefactors: Don and Peggy Cravens, Bob and Barbara Leberman, and the **COD Alumni Association**.

Openings include a temporary campus in Mecca/Thermal, **Public Safety Academy** at Palm Desert, **Coeta and Donald Barker Foundation Nursing Complex**, and **Alumni Centre**.

**McCarthy Family Child Development and Training Center** accredited by the National Association for the Education of Young Children. **10,000+** students enroll in fall classes.

<b>1958</b>	<b>1962</b>	<b>1964</b>	<b>1986</b>	<b>1991</b>	<b>1993</b>	<b>1994</b>	<b>1998</b>	<b>2001</b>	<b>2003</b>	<b>2005</b>	<b>2009</b>	<b>2010</b>	<b>2011</b>
College of the Desert opens its doors.				<b>Child Development Resource and Training Center</b> opens, offering affordable childcare to students, staff, and the public, as well as training in childcare careers. (In 2002, it was renamed McCarthy Family Child Development and Training Center.)		Construction begins on a building to house <b>Palm Desert</b> and <b>Riverside County public libraries</b> , as well as the college library.		COD copyrights curriculum for <b>hydrogen fuel cell engine</b> courses, a joint project with SunLine Transit Agency.		Student population reaches <b>10,000</b> .		<b>Desert Energy Enterprise Center</b> opens in Palm Springs, <b>Donald and Peggy Cravens Student Services Center</b> opens on Palm Desert campus.	

from

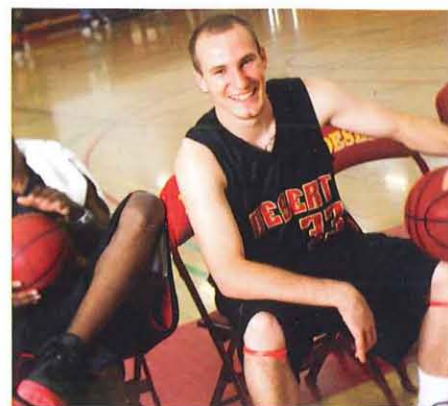
**WORKING** in the fields

to **LEADING**  
the field



I grew up in the grape fields of Indio. No one in my family had ever graduated from college. When I received my A.A. degree from College of the Desert, my family was so proud. That gave me the confidence to continue my education and to work toward a better future for my family and my hometown.

Dan Martinez  
City Manager,  
City of Indio



### Among Our Stories

Left: Student Marissa Crus (nutrition) and faculty member Joana Ciurash (science). Above: Basketball player and student Brett Baatrup (accounting and finance). Below: Nursing alumna Mary Ann Sanchez.

## A Thousand Voices — A Single Story

The stories of our students, alumni, and faculty read like best sellers — page after page of hopes and dreams, academic achievement, and career advancement. They are the greatest stories rarely told, yet they comprise our best work.

Our students and graduates surround us with their care and service: architects, accountants, public safety officers, hospitality workers, and others. Their contributions keep us safe and secure, enhance our quality of life, and contribute to our community's economic vitality.

A college is only as good as the quality of its faculty, and College of the Desert has a wealth of talent among its instructors. Our faculty is a balance of seasoned professionals with industry experience and young, enthusiastic professors who include the best and brightest from nationally acclaimed institutions of higher education, such as UC Berkeley, Rutgers University, University of Southern California,

Stanford University, and universities in France and Germany.

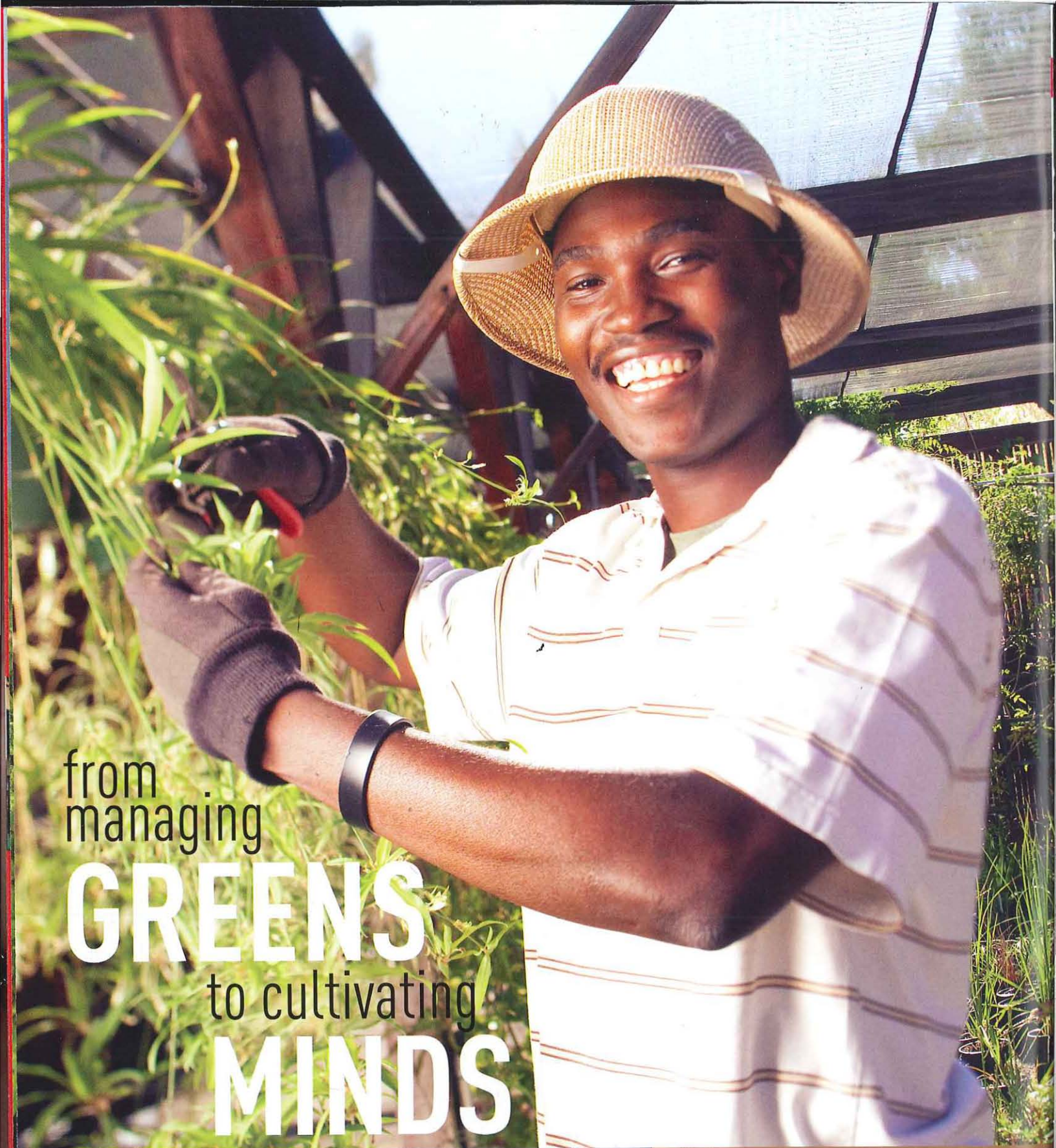
COD faculty are former state assembly members and senators, captains of industry,

entrepreneurs, researchers, professional performers, authors, and award-winning teachers in widely diverse academic and technical fields who also reflect the demographics of our community.



**95%** of COD graduates remain in the California workforce and contribute to its economic growth.

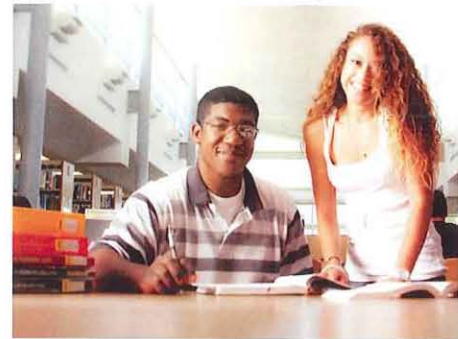
*In addition to saving lives and fueling our economy, COD graduates spend much of their income right here at home — a net impact of \$29.3 million each year. And it's not only graduates who spend. COD staff and faculty contribute, too — about \$39.6 million.*



from  
managing  
**GREENS**  
to cultivating  
**MINDS**

I have a civil engineering degree, but want to further my education — to learn golf-course management and plant science. I hope to teach one day and become a dual citizen of Haiti and the United States. Thanks to College of the Desert, I'm cultivating my career and my future.

Wilford Mervilus  
Agribusiness Student



**Among Our Stories**

Left: Students Ryan Williams (history) and Hector Calvario (economics). Above: Students Eric Cross (business administration) and Amber Villanueva (criminal justice). Below, counterclockwise from top: Cecilia Gray (forensic investigations), Jarred Kinsey (nursing), Valerie Heidt (adult education), and Cody Payne (exercise science); Betty Baluski, COD faculty (nursing); students Flor deMaria and Maria Valarde (adult education).

## Opening the Door to Higher Education, Career Success, and Lifelong Learning

For 50 years, College of the Desert has served as the Coachella Valley's center for higher education, occupational and technical training, and lifelong learning. COD offers more than 100 degree and certificate programs. We are training and educating the next generation of clean technology professionals, childcare providers, allied healthcare workers, architects, golf professionals, and programmers to build the next web-based platforms. For students and graduates, COD serves as:

- A two-year start on a four-year degree;
- A direct gateway to marketable skills in hospitality, medical, and agricultural industries, among others;
- A springboard for retraining for a career in an emerging field; and
- A resource to be able to immediately contribute to our community.



**COD offers 1,175 classes.**  
**Fall 2011 enrollment totaled 10,412 students.**

### College of the Desert Schools

*Communication and Humanities  
 Applied Sciences and Business  
 Arts and Sciences*

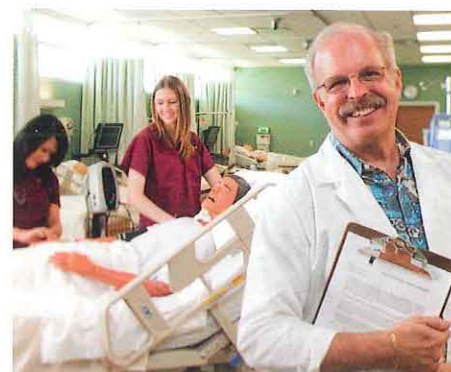
*Health Sciences and Education  
 Library and Learning Resources*



from vital  
**SIGNS** to vital  
**SERVICES**

I had three babies of my own by the time I graduated from College of the Desert. Getting my nursing degree from COD was a great start. And look at me now. I'm responsible for providing Healthy Beginnings for thousands of babies and moms at Desert Regional Medical Center. I can't think of anything better.

Lisa Gurzi, R.N.  
Program Director,  
Healthy Beginnings,  
Desert Regional Medical Center



## Among Our Stories

Left: Andrew Campbell (Fire Academy) and Pablo Castro (Public Safety Academy) with Public Safety Academy Director Christopher Madigan. Above: Interim Director of Nursing & Allied Health Wayne Boyer. Below far left: Al Franz, alumnus now serving as City of Palm Springs Chief of Police. Below left: Automotive students with Assistant Professor Automotive Doug Redman.

## Programs of Distinction

### CITY OF PALM DESERT PUBLIC SAFETY ACADEMY

Since January 2001, in partnership with the City of Palm Desert, COD's Public Safety Academy has been training first responders, filling an increasingly important public safety need for the Coachella Valley and surrounding communities. From Banning to Blythe and from Yucca Valley to El Centro, the academy is an invaluable asset for training peace officers, firefighters, and emergency medical technicians. Approximately 800 students fill the program to capacity each year.



### ADVANCED TRANSPORTATION & TECHNOLOGY

COD worked with SunLine Transit Agency to develop the nation's first community college curriculum for natural gas and hydrogen, a curriculum that continues to be used worldwide. This partnership also led to the creation of the statewide Advanced Transportation & Technology initiative in the California Community College Chancellor's Office.

### NURSING

To say our nursing students have a proven track record of excellence is quite an understatement. The passing rate for COD students with an R.N. license is 92 percent, and our Certified Nursing Assistant student pass rate is 100 percent. These numbers are certainly impressive and are hard proof of the high educational standards our students are setting for themselves as they transition into the workforce. An average of 200 nursing students attend our school each year, and seven out of 10 students who graduate with a nursing degree decide to stay in the valley to care for local residents. Thirty-seven local medical facilities and all three valley hospitals partner with COD to provide nursing students with clinical requirements to graduate.

### EARLY CHILDHOOD EDUCATION

COD's McCarthy Family Child Development and Training Center is a model lab school for the community. In 2011, the COD Early Childhood Education Program earned accreditation from the National Association for the Education of Young Children. Nationally, only 8 percent of all licensed early childhood programs have earned this important mark of distinction.

## More Than 100 Individual Degrees and Certificates Offered

*Accounting, Administration of Justice, Advanced Transportation Technologies, Agri-Business, Air Conditioning and Refrigeration, Alcohol/Drug Studies, Anthropology, Architecture, Art, Automotive Alternative Fuels, Automotive Technology, Biology, Business, Business Administration, Chemistry, Communication, Composition, Computer Science, Construction Management, Culinary Arts, Digital Design, Drafting, Economics, Environmental Control Technology, Environmental Horticulture, Fire Technology, Golf Management, Hospitality Management, Journalism, Liberal Arts, Mathematics, Music, Natural Resources, Nutrition, Philosophy, Physics, Political Science, Psychology, Registered Nursing, Retail Management, Social Science, Speech, Turfgrass Management*



## West Valley Campus

A \$346.5 million bond issue passed by voters in 2004 (Measure B) is helping build COD's West Valley campus. Set to open in spring 2015, the project includes a self-sustainable campus on 119 acres containing commercially operated training facilities, business incubation of clean technologies, and a 60-acre GreenPark featuring solar energy-generating systems expected to generate enough green energy to power 5,200 homes. The areas of specialty for the campus will include hospitality and tourism, media arts, allied health, and sustainable technology.

As Palm Springs takes its place as a green economy, the West Valley campus will be prepared to deliver a future generation of workers, becoming yet another economic driver for the region.

Site studies have been completed, and the project program has been approved. Schematic design for the first phase is underway. The Desert Community College District continues to meet with potential partners to join the campus, including nursing, culinary arts, and other programs beneficial to the community.

- Infuses the region with activity, engagement, and collaboration
- The first net zero energy community college campus in the nation with thousands of megawatts of commercial solar fields nearby
- 450,000 square feet with an additional 200,000 square feet for build-out of public/private ventures
- Truly self-sustaining, bringing environmental, ecological, economic, and social benefits
- Program pillars aligned with industry partners for hospitality and tourism, media arts, allied health, and sustainable technology
- 60-acre solar field in partnership with Southern California Edison



## From East to West, From On Campus to Online, From Energy User to Solar Generator

A jewel in the desert with an extraordinary offering of programs, services, partnerships, and campuses, College of the Desert embraces diversity, open discourse, innovation, culture, and heritage. Public/private partnerships are key to our success and bring educational programs and ventures for expanded teaching opportunities that also function as commercial ventures for on-the-job training.

COD is uniquely poised to harness the power of wind and solar technologies to train the next best and brightest in the field. It is also anticipating the remarkable growth of our county. To do all of this requires building up our infrastructure and our people.



### Upcoming Projects for the Palm Desert Campus

■ A two-story, 40,200-square-foot multipurpose building will house four science labs, six classrooms, offices for the Math Engineering Science Achievement Program, and Desert Community College District's information services. It will open in the summer of 2012.



■ Athletic facilities will include a new 15,750-square-foot gymnasium that will include shower and locker facilities, team facilities, basketball and volleyball courts, as well as a concession stand for special events.



The existing shower and locker facility will be renovated to become a new fitness facility for students. The project, which also includes renovation of soccer fields and six new tennis courts, is scheduled for completion in the spring of 2014.

■ A two-story, 39,880-square-foot communication building will house 26 classrooms, faculty offices, meeting

rooms, and ancillary spaces. The building will be designed to achieve a LEED rating certification. It is under construction and scheduled to be complete in the spring of 2013.



## Palm Desert Campus

Growth and renovation continue on the Palm Desert campus, with several exciting developments slated to begin in 2012, including the \$5.6 million Visual Arts Center, which will house six studios (drawing, painting, photography, sculpture, printmaking, and ceramics),



classrooms, faculty offices, and a courtyard. The center is sure to light the way for arts in the community and inspire our next great local talents.

- Basic skills, associate's degrees and transfer courses, career and technical education, continuing education and lifelong learning
- City of Palm Desert Public Safety Academy, McCarthy Family Child Development and Training Center, Coeta and Donald Barker Foundation Nursing Complex
- Walter N. Marks Center for the Arts
- Landscape design, golf academy, business, environmental design and architecture, automotive and advanced transportation

### DESERT ENERGY ENTERPRISE CENTER

- Hands-on training for wind and solar technicians and certifying energy conservation professionals
- Where industry partnerships lead the way to tomorrow's green economy

## East Valley Campus

Funding for the East Valley campus also comes from Measure B. To prepare COD for the incredible growth predicted and to extend its reach into the underserved east Coachella Valley, two sites were selected: one in Mecca/Thermal (opened in spring 2009) and one in downtown



### INDIO CAMPUS

- Consolidates COD's Indio-based educational programs, classrooms, and offices in a three-story, 40,000-square-foot facility
- Construction beginning in 2012



Indio (opening in spring 2014). COD's Strategic Master Plan identified specialty areas for the East Valley campus: agribusiness and related technologies, early childhood education, and engineering technology. The site and buildings will emphasize conservation, efficiency, and water and waste recovery.



### MECCA/THERMAL CAMPUS

- Located on a 100-acre site surrounded by agricultural land
- Specialty programs: Agribusiness and related technologies, early childhood education, and engineering technology
- Especially suited for programs that need large laboratories and land to accommodate a rapidly evolving East Valley economy



■ The central architectural axis from COD's main entrance on Monterey Avenue is anchored by three significant structures:

the Hillb Library, Administration Building, and Liberal Arts Building. The library will be



completely renovated and repurposed back to its original function, with technical and functional upgrades. The liberal arts and administration structures will be replaced with two-story, 15,000-square-foot structures to address the increasing demand for instructional and support space required by an increasing enrollment on a limited site. The project is in

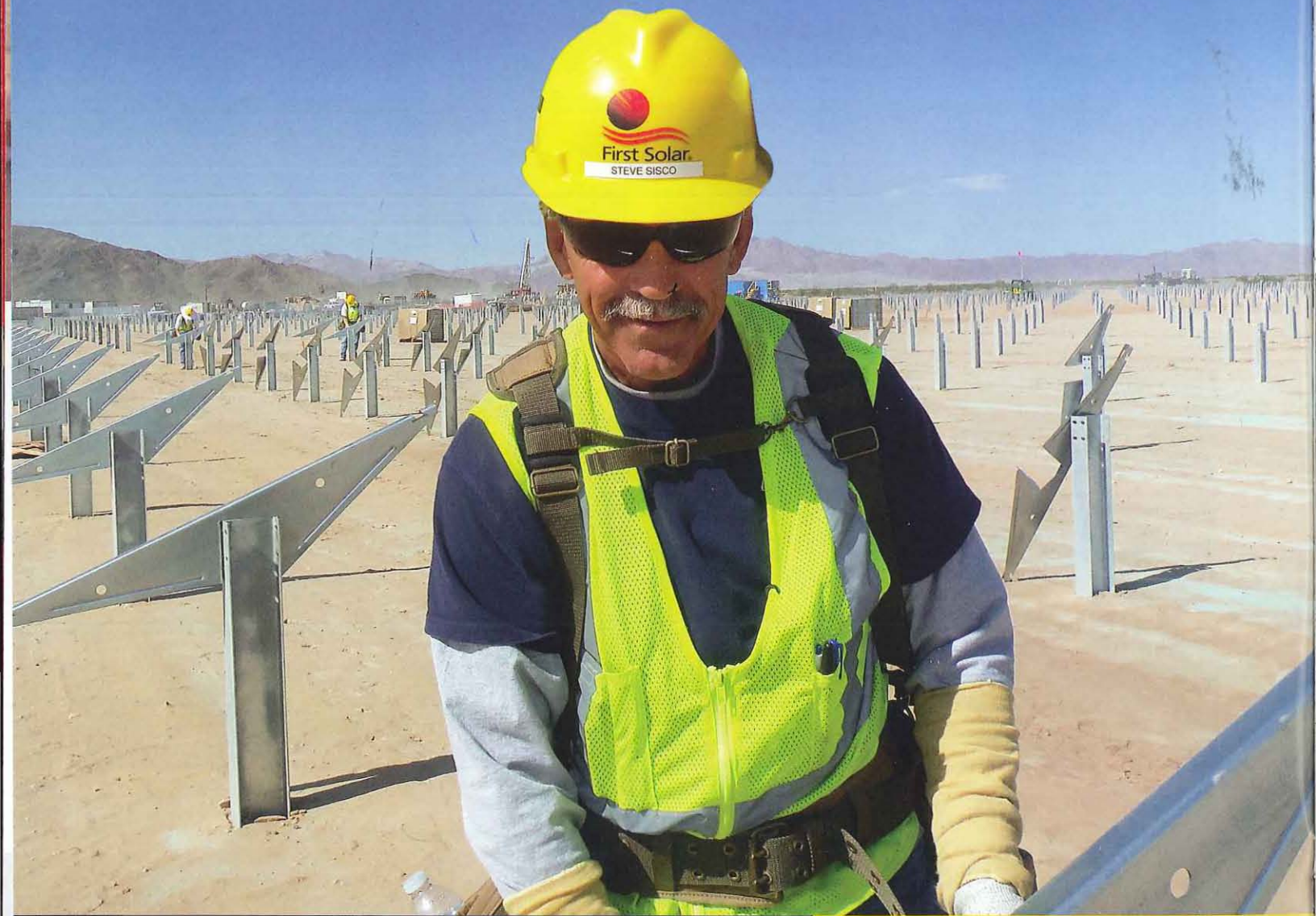
program development and scheduled for completion in the winter of 2014.

■ The Career Technical Education facilities project underway will provide 18,147 square feet of



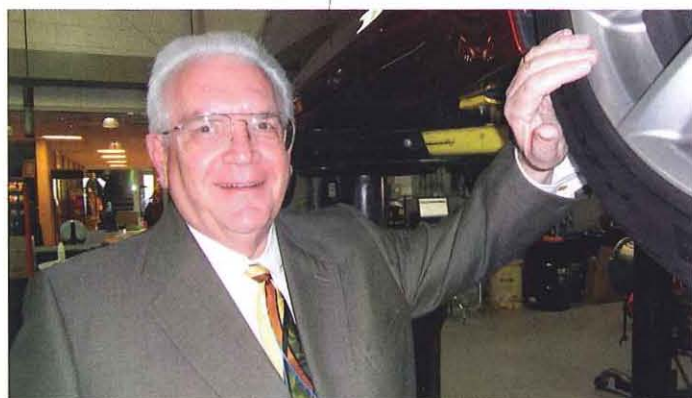
new and renovated structures for classrooms, labs, and offices for agricultural science, architecture/environmental design, and the automotive technology programs. The new facility will complement the renovation of the existing agricultural science facility. The project is scheduled for completion in the spring of 2014.

from  
**ENJOYING**  
to **EMPLOYING**  
sunny days



In COD's Renewable Energy Training Program, I learned all aspects of solar energy. Once I received my certificate, I was hired by First Solar to help build the Desert Sunlight Solar Project near Desert Center. Today, life is good. I'm able to support my family better and give back to my community.

Steve Sisco  
General Laborer,  
Desert Sunlight Solar Farm



At Desert European Motorcars, we turned to COD for two things: a program to teach our technicians how to pass the required technical qualifications tests and a curriculum for the automotive program that was aligned with factory training and could produce people that I could hire as entry-level technicians. COD delivered.

I was amazed at the results. Nearly every student passed their tests the first year the program was available, and some had failed several times previously. Our collaboration was an unqualified success and a great example of how public

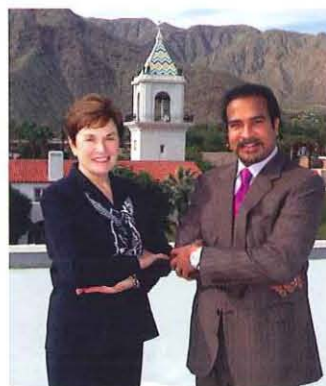
education and the business community can cooperate to produce real results.

In these difficult economic times, funding cuts threaten the survival of critically needed training programs for the real world business skills it takes to compete today. I applaud College of the Desert for taking up the challenge and delivering high-quality technical education and training for the people of the Coachella Valley. Thanks, COD.

— **Charles A. Wallace**,  
Director of Parts & Service,  
Desert European Motorcars

Without hesitation, we hire graduates of the COD program for our wind energy manufacturing and assembly program. The COD Wind Technician Program provides the foundation needed for our employees to hit the ground running upon employment.

— **Steve Avila**, Operations Manager, Wintec Wind Energy



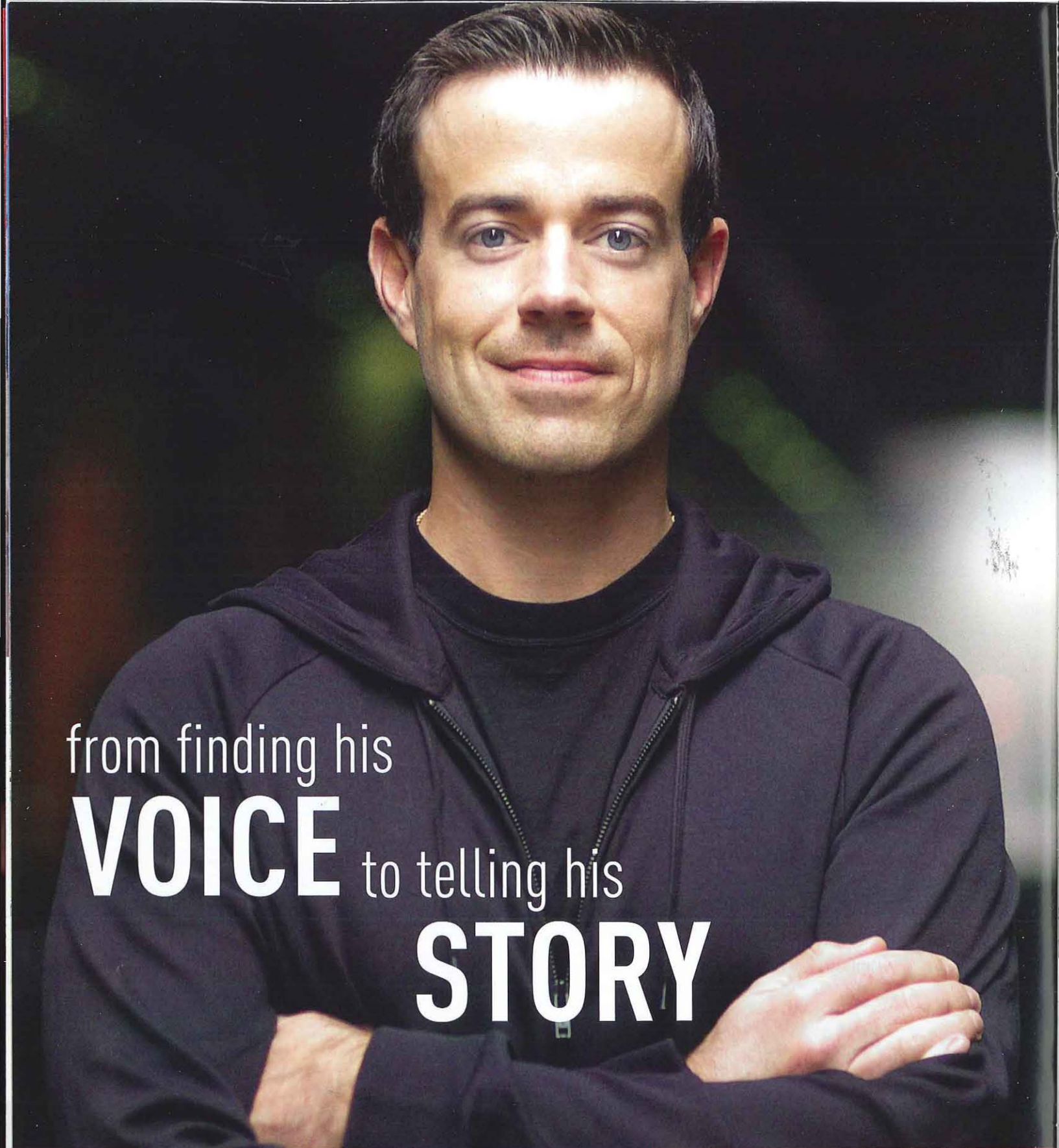
The College of the Desert Nursing Program is of tremendous benefit to our local hospitals and clinics and helps ensure access to quality medical care. We are proud to partner with COD to address the healthcare workforce needs of the region.

— **Karolee Sowle**, President and  
CEO, and **Narasimha Rao**, M.D.,  
president of the medical staff,  
Desert Regional Medical Center



Higher education is a critical element of our economic development strategy for the region. We are fortunate to have College of the Desert help fuel our local economy and make it work.

— **Tom Flavin**, President and  
CEO, Coachella Valley  
Economic Partnership



from finding his  
**VOICE** to telling his  
**STORY**

Carson Daly began his entertainment career at College of the Desert and found his voice with an internship at KCMJ FM under the name "Kid Carson." A stint with MTV gave him a national platform. Now as the host of NBC's *The Voice*, Carson Daly is not afraid to speak his mind or lend his support and Step Up for COD.

Carson Daly  
Television and Radio Host



## You are the rest of our story ...

Those who give know they make a difference in the lives of students. Whether you are a parent, student, alumnus, faculty member, business partner, philanthropist or investor, foundation or organization, part- or full-time resident, or just a fan of COD, your support will help define the rest of our story.

Our ability to secure our future is only possible as long as we remain strong and vital in the here and now. Key projects, from technology upgrades and equipment to program enhancements and scholarships, depend on your investment. All gifts, no matter the amount, make a collective difference.

The California State General Fund provides less than half of the true cost for College of the Desert to provide the valley with quality higher education. We must look to our community for support to carry out our mission of excellent education and elevation of the population. There is a plethora of opportunities for you to help close the gap in funding for COD, for our community.

## Among Our Stories

Above: Gloria Gargarita, Executive Director of the Dr. Reynaldo J. Carreon Foundation, COD alumna, and faculty member.

Below: Students Winnie Banoca and Krystina Crofoot (nursing), COD alumnus and Palm Springs Fire Chief Scott Ventura, alumna Irena Sepsinac (hospitality management), and alumna Junko Kobayashi (now attending University of California, Berkeley).

Back cover: Student James Reed (golf management); students Cody Payne (exercise science) and Holly Hunt (kinesiology); students Portifirio Gonzalez (adult education), Daisy Maldonado (liberal studies), and Donny Eriyono (business); students Salvador Carbajal (adult education) and Nicole Hernandez (art and photography).



### SCHOLARSHIP FUND:

Scholarships open the door to a COD education and help reduce student borrowing, recruit first-generation students, and increase retention. By providing much-needed funds, scholarships also help secure the future and quality of our academic programs and enhance the intellectual climate of our community. Building on the legacy of the more than 120,000 alumni who came before them, our students deserve all the help we can give them.

### ANNUAL FUND:

Each year, COD relies on the generosity of alumni and friends to provide immediate support for our programs. Gifts made to the annual fund go directly to the programs that matter most to our alumni, students, and friends. Unrestricted gifts to the Annual Fund are essential to the continued success of the college. The president, deans, and departments depend on these flexible resources to address COD's most pressing needs and create opportunities.

### TECHNOLOGY FUND:

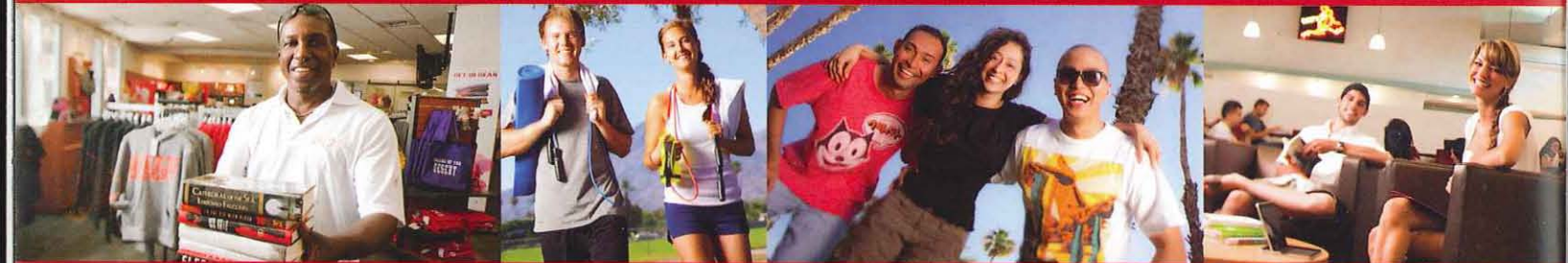
Advanced technologies are causing a remarkable transformation in learning environments. Our diverse programs and training environments require nearly constant updating of technology and equipment in order to ensure our students have access to 21<sup>st</sup> century learning environments. From renewable energy to advanced transportation to computers and equipment, our programs require the most advanced technologies to ensure we are training today's students for tomorrow's jobs and beyond.

### ENDOWED FACULTY:

What makes a great college? One answer is great faculty. To ensure that COD remains attractive to leading scholars and teachers, the number of endowed positions must be increased substantially. In addition, faculty members need support for the continued growth of their programs. The campaign establishes endowments for faculty fellowships and grants and provides incentives for extraordinary faculty accomplishments.

College of the Desert has never been a more relevant or important community resource worthy of support and investment.  
Step up and give to College of the Desert.

Visit [www.CODFoundation.org](http://www.CODFoundation.org) or call 1-760-773-2561.



43-500 Monterey Ave • Palm Desert, CA 92260 • 760.346.8041 • [www.collegeofthedesert.edu](http://www.collegeofthedesert.edu)

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# *Long Beach City College*

## *President's Ambassadors*

The President's Ambassadors are a selective, honorary, public relations student group that serves as the official representatives of Superintendent-President Eloy Oakley, and Long Beach City College.

### **Program Goals:**

- Inform students and parents interested in LBCC about academic excellence, academic and career programs, student life, and support services.
- Interact with prospective students, community and business leaders, alumni, and donors of the college at VIP events.
- Assist with important public relations and student service programs, such as campus tours, community outreach events, registration, orientation, and transfer events.
- Promote LBCC through sharing personal experiences of LBCC during visits and community events.

### **Eligibility Criteria & Required Qualifications:**

- Have completed at least six units, with a 3.0 grade point average, and currently enrolled with at least six units.
- Letter of recommendation from a Faculty or staff member of LBCC.
- Can provide at least a one-year commitment.
- Willing to devote minimum of four hours per week throughout the year.

### **Roles and Responsibilities:**

- Represent LBCC as the Superintendent-President's representatives at public relations events.
- Attend weekly mandatory staff meetings.
- Commit 4 hours a week for tours, service projects and other events.
- Give campus tours and presentations to prospective students, parents, alumni, and special visitors.
- Assist LBCC High School Outreach Counselors at high school events (e.g. college fairs, student-parent night, and student panels as needed).

### **Desired Qualifications:**

- Pride in Long Beach City College.
- Dedication and time commitment to the program.
- Speak effectively in public situations.
- Develop and present a positive professional first impression.
- Ability to serve as a mentor to other LBCC students as well as high school, middle school, and elementary students.



- General knowledge of the college's mission, history, traditions, academic, vocational, and athletic programs, student support services, student clubs and activities.
- Understanding and sensitivity to the diverse multi-cultural, academic, and socioeconomic backgrounds of all prospective students.
- Demonstration of teamwork and positive character.
- Strong motivation and dedication to assignments given.

**Benefits for President's Ambassadors:**

- Opportunity to work with the Superintendent-President and other campus leaders of LBCC.
- Serve as a role model for high school, middle school and elementary students.
- Leadership and teamwork experience.
- Opportunity to meet community and business leaders.
- Letter of recommendation from the Superintendent-President after one year of service to the program.

**Application Procedure:**

Students interested in becoming President's Ambassadors must submit:

- ✓ **The attached application form due November 18<sup>th</sup>, 2011**
- ✓ Letter of recommendation from a LBCC staff or faculty member
- ✓ A current resume (optional)

**For more information please contact: Mark Taylor at (562) 938-4206 or by email [mtaylor@lbcc.edu](mailto:mtaylor@lbcc.edu)**



# Long Beach City College President's Ambassadors

2011-2012 Application Referred by \_\_\_\_\_

Name \_\_\_\_\_

Student ID # \_\_\_\_\_ Major \_\_\_\_\_ GPA \_\_\_\_\_

Address \_\_\_\_\_

Phone Number ( ) \_\_\_\_\_ Cellular Phone ( ) \_\_\_\_\_

Email \_\_\_\_\_ DOB \_\_\_\_\_ Age \_\_\_\_\_

Please indicate all campus activities in which you have been or are currently involved.

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Are you currently working? \_\_\_\_\_ If yes, how many hours per week? \_\_\_\_\_

Other than English, what language(s) do you speak? \_\_\_\_\_

May we have permission to verify your GPA and class schedule? Yes \_\_\_\_\_ No \_\_\_\_\_

From which high school did you graduate? \_\_\_\_\_

Year \_\_\_\_\_

Please add information that you wish to share regarding your interest, activities, talents, and goals.

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**Personal Statement:**

Briefly describe a current or past experience where you served as a team player, mentor, leader, and/or as an agent of change.

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What do you think are the most important characteristics of an Ambassador?

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**Application Deadline:**

**Please return to Mark Taylor, Director of Community and Governmental Relations, LAC: T-2039 by November 18<sup>th</sup>, 2011.**

For additional information, please call (562) 938-4206; or email [mtaylor@lbcc.edu](mailto:mtaylor@lbcc.edu)

# President's Ambassadors

## Memo of Understanding

Fall 2011

We are delighted that you are part of the President's Ambassador Program. By joining this program, you have made a wise investment in your future.

The expectations of the program are outlined below. Please review these expectations and sign on the last page.

### OFFICIAL DUTIES:

1. President's Ambassadors are required to:
  - A. Attend weekly meetings tentatively scheduled for Fridays at 1 PM.
  - B. Sign up for and attend official events as your schedule permits
  - C. Provide campus or community service hours weekly
  - D. Turn in their official schedule of classes at the beginning of every semester
2. President's Ambassadors should arrive at least 5 minutes prior to all events. This includes staff meetings, VIP events, tours and all outside ambassador functions.
3. Dress and appearance must be appropriate for the event. Example(s) include:
  - A. Clean and pressed shirt
  - B. Combed and brushed hair
  - C. Business attire for VIP events
  - D. PA shirts should be tucked in at all times.
4. Missing an event or a function that you have signed up for without advance notice is not acceptable. If you can no longer attend an event for which you volunteered, you are expected to find a replacement for the event. Please notify advisor of any changes immediately.
5. If a weekly meeting is missed for any reason, it's the responsibility of the Ambassador to acquire the required information missed in the meeting.
6. Event Leaders are responsible for the organization of an ambassador event. This can include but is not limited to:
  - A. Turning in an event leader form
  - B. Making sure the correct amount of supplies and/or materials is taken to event.
  - C. Putting all supplies back where they belong after event.
  - D. Making sure everyone attending the function has a ride (carpool), and directions to the event and where the set-up designation is located.
  - E. Making sure everyone on the team knows appropriate dress for event.
7. **Ambassadors are required to check their emails and/or text messages daily at minimum.**

# President's Ambassadors

## Memo of Understanding

Fall 2011

8. Ambassadors need to show respect to their co-workers, staff and the general public.
9. All students needing assistance and/or the opportunity to resolve a dispute should share their concerns with the advisor.
10. Inappropriate actions or language by an Ambassador, unexcused absences and/or excessive tardies from assigned work hours and/or staff meetings are unacceptable and can result in the following consequences:
  - A. **1<sup>st</sup> Warning: Verbal -**  
Coordinator or Advisor will talk to individual privately.
  - B. **2<sup>nd</sup> Warning: Written -**  
Advisor will talk to individual privately and document conversation
  - C. **3<sup>rd</sup> Warning: Dismissal -**  
You will be dismissed from the President's Ambassador Program.
11. An Ambassador "*in good standing*" is a student that has met the following:
  - a. Has completed the allotted number of tours and events for the fall and spring semester(s). Completing additional events is allowed and encouraged.
  - b. Has complied with all attendance and office hour requirements.
12. An Ambassador "in good standing" will receive the benefits describe below:

### **Bronze – Semester Assignment**

- 5-7 ambassador events
- **Receive Recognition in the Graduation Program Announcement.**
- **Receive \$ 450.00 Scholarship Stipend.**

### **Silver – Semester Assignment**

- 8-10 ambassador events or tours including
- Complete community service hours
- **Receive Recognition in the Graduation Program Announcement.**
- **Receive a \$ 550.00 Scholarship Stipend.**

### **Gold – Semester Assignment**

- More than 10 ambassador events or tours
- Complete community service hours
- **Receive Recognition in the Graduation Program Announcement.**
- **Receive a \$ 650.00 Scholarship Stipend.**

# President's Ambassadors

Memo of Understanding

Fall 2011

I \_\_\_\_\_ fully understand the responsibility of a President's Ambassador and fully intend to meet the expectations outlined in this agreement.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Printed Name \_\_\_\_\_